HOO-HOO BULLETIN

2781—Grant C. Hernenway, Box 565 Colorado Spiga, Colo. 27123—Frod Binon, 616 Guarantee Bldg., Inclianapo-

27123—Froxi Hixon, 616 Guarantee Bidg., Inclinaapolis, Ind., Ind., 669—Geor, R. Hogg, Ranelagh Appt., St. Louis, Mo., 4238—H. T. Absot, Interior Lbr. Co., Fargo, N. D. 7428—Albert S. Bliss, 1645 Hennepin Ave., Minneapolis, Minn. 13676—A. A. Bond, 929–30 Lbr. Exch., Minneapolis, 20762—T. P. Bradley, Hox 442, Duluth, Minn. 16986—B. Craven, 516 Ind. St. & S. E., Minneapolis, 10528—W. A. Cullen, 82 10th Ave., N. E. M., Minneapolis.

10528—W. A. Cullen, of 1048 and 10528.
Minneapolis.
22341—I. H. Brews, Learned Lbr. Co., Minneapolis.
951—C. Fapey, Buith & Wyman Co., Minneapolis.
738—F. H. Flatan, 500 Lamber Exch., Minneapolis.
13984—Joe I. D. Hayford, 3844 1st Ave., So., Scattle,

Wash. 23305—Chras. E. Isenberger, 739 Lumber Exch., S750kme, Wash. 16734—C. E. Learned, 715 Lumber Exch., Minacapo-lis.

11s. 250—T. M. Partridge, 731 Lbr. Ech., Minneapolis. 3468—L. B. Rich, 1129 Plymouth Bldg., Minneapo-

lis.
28803—H. S. Robb, 516 Lyman Bldg., Duluth.
12070—R. E. Salerson, Thompson Yards Inc.,
Minacapolis.
6607—W. E. Scara, 3740 10th Avc., So., Minneapolis.
8702—W. A. Smith, 700 Lbr. Exch., Minneapolis.
9882—Walter T. Wright, Box 456, Duluth, Minn.
785—J. G. Wallace, 612 Lumber Exch., Minneapolis.

183-1. C. Manack, O'R. Pickering, I.br. Co., 2207-W. A. Pickering, W. R. Pickering I.br. Co., Kansas City, Mo. 2203--Fred J. Bannister, Stl. R. A. Long Bldg., IKansas City. 20-R. A. Long, Long Bell Lbr. Co., Kansas City. 25764-H. E. Webster, Burton Beebo I.br. Co., Scattle. 10304--T. W. Sanborn, 405 Reliance Bldg., Kansas City. 10304—T. W. Sannorn, 405 remarce roots, ransate City, City, Wm. Burhanan, Texarkana, Ark. 3905—C. A. Pratt, Lonislana Red Cyp., New Orleans, La. 24261—Frod C, Utt, Utt Lbr. & Coal Co., Salina, Kans. 13827—F. L. Lee & Lyman Lbr. Co., Kansas City.

City, 16286—Albert Tamm, A. O. Thompson Lbr. Co., Kunsas City. 7051-O. P. Lench, 47th & Mission Rd., Kunsas 20007-S. E Edwards, 16th & Benefountaine, Kansas

City.

3883—Frank J. Moss, American Sush & Door,
Kansas City.

23046—Arthur L. Wilson, 120 S. Liberty, Independence Mo.

16708—W. B. Langford, 1002-3 New York Life

16708—W. B. Langford, 1002-3 New York Life
Kansas City.
20507—C. B. Baxter, 1307 R. A. Long Bldg., Kansas
City.
7053—James F. Hurley, 1007 Davidson Bldg.,
Kansas City.
7273—I. D. Dierks, Dierks Lbr. & Coal Co.,
Kansas City.
8809—A. E. Hart, Dierks Lbr. & Coal Co., Kansas
City.
13440—Hartis Hulen, 5423 Trocst, Kansas City.
Kansas City.
Kansas City.
157—Samuel H. Strieby, 1020 N. Y. Life Bldg.,
Kansas City.

Kansas City. 20163—D. Murphy, American S. & D. Co., Kansas

City. 18692-E. A. Horr, Duncan Shgl. Lbr. Co., Kansas City, 3445—O. E. Woods, O. E. Woods, Lbr. Co., Independence, Kans. 3877—J. B. Lapsley, 1718 Brooklyn Ave., Kansas

24256—Frank J. Moore, 1294 Aree Bldg., St. Louis,

Mo.
0186—F. W. Foresman, Long Bell Libr. Co., Pitts-barg, Kuns.
21530—II. II. Hoyt, Box 465, New Orleans.
22820—C. G. Scruggs, Scruggs-Gubleman Co.,
Jefferson City.
13847—C. W. Thornton, Long Bell Libr. Co., Kansas
City.

City. -II. C. Constant, Hubbard Constant Lbr. Co., Ottawa, Kubs. 16254—J. W. Hulen, Huttig Millwork Co., Kansas

16254—J. W. Hulen, Hudg and City. 5414—C. E. Friend, Lawrence, Kans. 12012—Chas. L. Knowles, Long Bell Lbr. Co., Kansas City. 15908—Jos. II. Lanc, 903 R. A. Long Bldg., Kansas

City. 20360—F. O. Brownson, 901 Beacon Bldg., Wichita,

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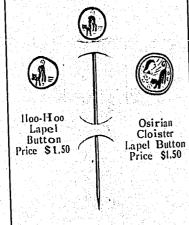
Kansas City.

508-G. R. Byrne, 900 East 10th St., Kansas City. 20779-W. M. Bevington, Forest I.br. Co., Alliance, Nebr.

8793-James Costello, Liberty, Mo. 20043-N. O. Swanson, 635 Huntington Id., Kansas 12000-F. Eberhardt, Eberhardt Llor. Co., Salina,

15852-C. J. Botsford, Dibert Stark-Brown, Danner, La, 5405-A. F. Congleton, 440 Westport Avc., Kansas City. 5003-H. R. Banks, H. R. Banks Lir. Co., Liberty,

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24306—Neil C. Jamison, Everett, Wash.
3420—E. Clark Evans, 410 Occidental Ave., Seattle,
Wash.
3165—F. A. Trolander, Alborn, Minn.
1599—DeWitt S. Clark, 513 Sellwood Bldg., Duluth, Minn.

)-	5405-A. F. Congleton, 440 Westport Ave., Kansas	Wash. 3165-F. A. Trolander, Albo	
١.	City. 5663—II. R. Bariks, H. R. Banks Lbr. Co., Liberty,	3165-F. A. Trolander, Albo 1599-DeWitt S. Clark, 513	rn, Mun. Sellwood Bldg., Du-
). !-	Mo. 3423-M. R. Harris, Ottawa, Kans. 3423-M. R. Harris, Ottawa, Kans. 332-Khas E. Emmert, C. J. Carter Lbr. Co.,	Frank W. Strang, 5332	Grand Ave., Duluth,
6 .	Karisas City. 4271—C. E. Matthews, C. E. Matthews I.br. Co.,	18699—John B. Gerard, 16th d	k Bellefontain, Kansas
н.	Kansas City. 451—A. H. Connelly, Connelly 11dw. Lbr. Co.,	City, Mo.	
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s.	6741-M. B. Nelson, Long Bell Lbr. Co., Kansas City.	ноо-ноо	HOMES
is	City. E. E. Swann, Box 741, Cedar Rapids, la. 27907—Henry K. Turner, 222 Lakeshore Blvd., Onkland, Calif. 29175—Len R. Patterson, Springlake, Mich. 29175—Len R. Patterson, 130 Mayfield Ave.,	1100-1100	
e,	Oakland, Calif.		
1.,	29173.—Len R. Patterson, Springlake, Mich. 29171.—Cornelius W. Keegstras, 130 Mayfield Ave., N. E., Grand Rapids, Mich. 6741.—Mack B. Nelson, 912 R. A. Long Bldg., Kansas City, Mo. 1653.—Geo. Hon, Box 18, Winchester, Ky.	Akron, Ohio	Portage Hotel
() -	N. E., Grand Rapids, Mich.	Alawandria L.B	Delities 17 Okt
ís.	Kansas City, Mo.	Atlanta, Ga	Pilot Butte Inn
13. H2-	4653-Geo. Hon, Box 18, Winchester, My.	Benumont, Texas Birmingham, Ala	Beaumont Hotel
	16297—Hunt Jones, Eminine, Ky. 3322—R. M. Scobee, Box 205, Winchester, Ky. 6095—F. W. Burgers, Union Jumber Corripany,	Birmingham, Ala	Tutwiler Hotel
	2322-R. M. Scone, 100 Lumber Company,	Boise, IdahoBoulder, Colo	Roulderedo Hotel
c.,	San Francisco, Calif.		
lis	6695—F. W. Burgers, Union Immort Corn, and San Francisco, Calif. 30478—A. A. Dimmick, San Francisco, Calif. 23850—Harold J. Trowbridge, Kenosha, Wisc. 6366—G. I. Jones, e-o Jones Hardwood Co., Boston,	Cairo, Ill	
lis.	23850 - Harold J. Trowbridge, Renosm, Wisc.	Canon City, Colo	Stratmore Hotel
ın.	Mass.	Centralia, Wash	Centralia Hotel
)()-	Harry V. Moyer, c-o Combs Lumber Co.,	Chicago, Ill	
o.,	Lexington, My.	Colorado Springs, Colo	Alamo Hotel
	Lexington, Ny. 22608—Charles C. Johnson, 229 No. Division St.,		
lg.,	Spokane, wasa.	Columbus, Ohio	Deshler Hotel
ty.	28605-George W. Rittman, E. 503 Augusta Ave.,	Corinth, Miss	Reawn Palace
	Spokane, Wash.	Denver, Colo	Statler Hotel
	10795-William H. Sabin, Valleylord, Wast.	Duluth, Minn.	Spalding Hotel
18118	22668—Charles C. Johnson, 229 No. Division Se. Spokarre, Wash. 23973—Emmett F. Hitchner, Sandpoint, Idaho. 28695—George W. Rittman, E. 503 Augusta Ave., Spokarre, Wash. 10795—William H. Sabin, Valleyford, Wash. 10734—William C. Ufford, Old Nat'l Bank Bldg., Sookarre, Wash.		
rk.	10734—William C. Efford, Old Nat'l Bank, Bldg., Spokame, Wash. 22701—George A. Rogers, 1319-20 Old Nat'l Bk. Bldg., Spokame, Wash. 30155—Charles L. Crayford, 423 Carondelet Bldg.,	Fort Morgan, Colo	From Hotel
ew	Bldg., Spokane, Wash.	Clanwood Springs, Colo.,	Denver Hotel
		Glenwood Springs, Colo Grand Rapids, Mich	Pantlind Hotel
ina,		Grand Junction, Colo	La Court Hotel
1803	11308—Alexander H. Stephens, 1104 fiber Richards Bilg., Jacksonville, Fla. 11536—Robert L. Aubrey, Jr., Point Marion, Pa. 11619—Jos. A. Hafner, 78 Dock St., St. Louis, Mo. 4089—Franklin H. Smith, 923 Chemical Bilg.,	Grand Junction, Colo Greeley, Colo Elkins, W. Va Jacksonville, Fla Kansas City, Mo	City Hotel
	11536—Robert L. Aubrey, Jr., Pout Mills, Mo.	Incksonville, Fla	Mason Hotel
('0.,	11619-108, A. Haner, 13 Donat Chemical Bldg.,	Kansas City, Mo	Muchlebach Hotel
แหละ	St. Louis, Mo. Too to Main St. Little	Lake Charles, Ia	Majestic Hotel
	25666-Harry B. Houck, 702 1-2 Main Se., Meth	Loveland, Colo-	Lincoln Hotel
กรถร	Hock, Ark. 21280-Edw. G. Scott, 3861 Utah Pl., South Bend,		
oor,	Ind.	Mason Ga	Dempsey Aluco
	10886—Clifford S. Roray, Jr., Dominion Bldg.,	Memphis, Tenn	Wisconsin Hotel
end-	Vancouver, B. C. Boston St.	Minneapolis, Mira,	Andrews Hotel
Life	17711-Matthias, Elias, 1311 East Boston St., Scattle, Wash.	Mobile. Ala	Battle Hotel
Tanc	Scattle, wasn.	Minneapolis, Minn. Mobile Ala	The Exchange Hotel
mana		New Orleans, La	McAlpin Hotel
1.1		Portland. Ore	Portland Hotel
ldg.		Pueblo, Colo	Vail Hotel
Co.,	Hoo-Hoo Emblems	Phoenix, Ariz	Adams Hotel
·		Phoenix, Ariz	Utah Hotel
unaa		San Diego, Calif	San Diego Hotel
City		San Francisco, Cam	
Helg.		Seattle, Wash	Rancroft Hole
	(4)	Springfield, Uhio	Cole Hote
Bldg.	(-/th-)	Scattle, Wash	SL Paul Hotel
H11511		Tampa, Flu	Hillsboro Hote
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nns		Trinidad, Colo	McLester Hote
Indi		I Heraingad, Ala	

BELIEVE IT?

That if a man took all of the cold cures recommended to him he would

That the grocer "loses money" on everything we buy of him.

That your car acts best when you take some new friends out.

That getting money back is as easy as lending it.

That the best apples just happen to be on the top of the barrel. That a person that is as cool as a

cucumber is not as green as one. That a new hat on your head is worth two smashed straws.

CHARACTERS NEEDED.

Have you ever stopped to think that character is what is mostly needed in our days. What the nation, the business world, needs today is not so much brilliant minds as men with unimpeachable character.

FRIENDSHIP CONFIDENCE **EDUCATION**



HEALTH **HAPPINESS** LONG LIFE

Concatenated Order of Hoo-Hoo

Vol. XXXVI

JUNE, 1923



The Thirty-second Hoo-Hoo Annual

New Orleans, Sept. 8-12

EPORTS reaching National Headquarters from New Orleans, as well as the country at large, make it a foregone conclusion that the thirty-second Annual of the Order this year will be the biggest, best and most entertaining in the history of Hoo-Hoo. It is impossible at this early date to give detailed plans. However, Vicegerent Snark J. Walter Michel, who has been appointed General Chairman for the Annual, is whipping an organization into shape that is certain to leave making for the success of the Annual. nothing undone for the success of the Annual.

We are pleased to be able to announce in this issue of the Bulletin, the following committees:

General Chairman-J. Walter Michel, Vlcegerent Snark

Reception—R. H. Downman, Chalrman; Jas. Boyd, Vice-Chairman; Roger Simmons, Fred Salem, H. O. Cook, G. H. Mallam, Sr. Hotel—R. H. Flern rning, Chairman; E. B. Balldinger, Vice-Chairman; J. H. Burtis, Nich Freeland

Maldy, J. M. Burts, Islander, Chairman; E. H. Michel, Vice-Chairman; W. A. Burt, M. J. Duvernay, J. Paul Roca Registration—II. S. Riccke, Chairman; C. S. Reynaud, Vice-Chairman; Chas. M. Vernon

Program-J. E. Rhodes, Chalrman; Frank J. Thomas, Vice-Chair- Publicity-R. A. McLauchlan, J. Bendwand, Albert Israel

Finance-Philip Laner, Chairman; John J. Vetter, Vice-Chairman; R. F. Mestayer

Parade—Ed. Schwartz, Chairman; H. J. Veith, Vice-Chairman; J. B. Simmons, G. J. Palmer, C. R. Ketcham

Entertainment-C. II. Sherrill, Chairman; Jas. Kirby, Vice-Chair-

Membership-R. J. Fine, Chalrman; L. J. Wilson, Vice-Chairman; C. S. Reynaud, C. R. Ketcham, A. Gordon, Roy K. Rhodes

New Orleans also is looking forward to entertaining the wives of members of the Order who will come from the four corners of the earth. In order that the ladies may be well taken care of, the following Ladies Reception Committee has been chosen:

Mrs. J. Walter Michel
Mrs. Fred W. Salman
Mrs. R. J. Fine
Mrs. Ed. Schwartz
Mrs. R. H. Flemming
Mrs. J. J. Vetter

There will be another meeting on June 28th, when all committee men will be appointed.

R. A. McLauchlan, Chairman of the Publicity Committee advise: National Head quarters that arrangements have been completed for the pulnting of 10,000 copies of the program book for the coming Annual,

This book will be made up of the advertisements of the Lumbermen who are contracting for space in a liberal manner. This probooklet will be printed on the best of paper, with a special designed three color front cover of the very highest grade. It will contain plete list of all associations of the Lumber Industry, such as: Lumber Manufacturers and Retail Association, together with Forestry

Through the local department of Commerce copies of this booklet will be sent to every Counselate and Vice-Counselate of the United States, South America, Central America and Mexico. He said this will be the first book of it kind to be distributed in this manner. Every member of the Order of Iloo-Hoo in good standing will receive a copy and every member attending the Annual meeting will get one.

In makeup embodying quality, design and character of advertising and other information contained therein it will be a real credit to the Lumbermen of New Orleans and the advertisers as well as the Concatenated Order of Hoo. It will carry a beautifully designed Insignia of the Order of Hoo-Hoo on the front cover worked out in a very artistic manner.



The Seven Ages of

The Wood User

Safe within our crib of wood

We look upon the world out-

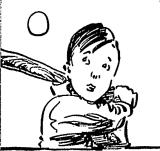
Then comes the age of blocks

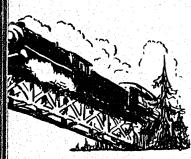
And joys of other wooden

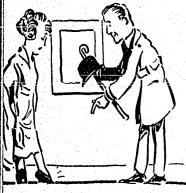
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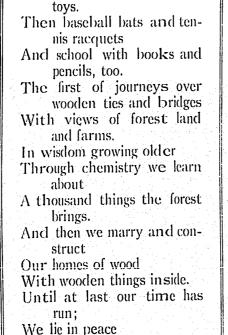
and dolls











Beneath the steeple of the

old wood church.



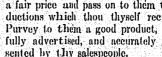












H. R. ISHERWOOD (29516), Editor P. A. SIMPKIN, Associate Editor 1174 Arcado Building, St. Louis, Mo.



About Ethics in Business

Here is an elaborated version of the "Precepts of Business Ethics," from the Code of Endive, XIV, Merchant Prince, as Professor George W. Dowrie, Dean of the School of Business, University of Minnesota, gave it at a luncheon of the Twin City Hoo-Hoo club in Minneapolis on March S:

"Because thou hast set up thy laundry, thy store or thine office in this community, is no reason why this people oweth thee a living. Else thou perform a real service for them, verily thou shouldst beg for thy bread.

"There is a pestilence which waxeth strong in the land, towit, the encouragement of petty graft in order to get business from thy customer. Tempt not his purchasing employes with gifts but rather let thy wares stand on their own merits.

"Woe to thee if thou fattenest at the expense of the wages and working conditions of thine employes. Unless thou makest the interest of thine employe thine interest, and unless he maketh thine interest his interest, neither thou nor he can prosper for long.

"Thy business demandeth that thou shouldst keep thyself fit in body, in mind and in character, for the calling which thou hast chosen.

"Thou shalt have proper respect for the laws of the land; especially those affecting the conduct of thy business. Instead of conniving with thine attorney or thine accountant to evade them, thou shouldst cooperate with the authorities in their enforcement.

Thou shalt help to build up every activity which maketh thy community a better place in which to dwell and to combat those forces which are rooted in

"Thou shalt not covet thy competitor's place of business, nor his trade marks, nor his patents, nor his lavels, nor his employes, nor anything that is thy competitor's. Thou shalt not seek to discredit him by bearing false witness against him but shalt cooperate with him for the upbuilding of thy common line of business. For verily, if men in the same type of business linng not together, they shall hang separately.

"Be courteous and honest in thy treatment of thy patrons. Give to them a fair price and pass on to them the reductions which thou thyself receivest. Purvey to them a good product, truthfully advertised, and accurately represented by thy salespeople.

JOSEPH WEAVER, No. 181

Born, Dec. 27, 1833. Died, April

Joseph Weaver, one of Hoo-Hoo's most faithful, passed on to the Great Adventure, at the home of his sons in Atlanta, Ga., on April 24, 1923. All the faithful throughout the land will grieve for him and extend their sympathy to the bereaved family.

Joseph Weaver started The Michi-

gan Lumber Yard in Canton, Ohio, in 1870 and conducted the business in his own name for a number of years. He later bought a factory building and yard on north side of East 8th St., equipped the factory with a complete outfit of wood working machinery and turned out a general line of building wood work and handled large shipments from Michigan, grading this for yard stock. This plant was sold and a new tract bought on the south side of East 8th St. A mill 50x125, dry kiln, sheds and office were built and operated under the name of Jos. Weaver & Sons. This was later reorganized under the name of The Weaver Lumber Co. and Mr. Weaver retired.

Mr. Weaver was the principal organizer of The Union Association Lumber Dealers organized at Canton, Ohio, and its first president. He was an Honorary Life member in Hoo-Hoo, No. 181, and was one of its most loyal supporters devoting much time to its welfare.

For the past eleven years he has made his home with his son, Ralph, at Atlanta, Ga., in which time he had endeared himself with Masonic

bodies and Hoo-Hoo.
Three sons, Rev. E. E. Weaver, Waitham, Mass., Raiph of Atlanta, Smoke Consuming Devices, and Frank of Cleveland, Wholesale Lumber. Three daughters-in-law and ten grand children survive.

Mr. Weaver was one of the best known lumbermen during his activity in the Central States. He was always interested and took active part in all lumber and other public activities.

"Thou shalt not conspire with thy competitor to fix prices or to control the market with an eye to the fleecing of the

"Remember to deal justly with the firm of from which thou buyest. Be gracious to his salesmen and seek not by misrepresentation to take advantage. When thou givest an order, look to thy terms, that thou shalt not renege thereon when the day of reckoning comes."

Whitbread Honored

News has just been received at National Headquarters of the reelection of George W. Whitbread, of the Long Beach Lumber Company, as President of the Business Men's Association of Long Beach, N. Y. He is now serving his second term. Mr. Whitbread is State Counselor for Hoo-Hoo in New York and members of the Order will feel mighty proud to know of this additional honor tendered him. The Long Beach Life, a newspaper published in Long Beach, has this to say of Mr. Whitbread's reelection:

"George W. Whitbread, who by his reclection enters on his second year as President of the Business Men's Association, has been a potent factor in the business world of Long Beach for the past two years, during which time he has been President of the Long Beach Lumber Company.

"A man of forceful energy, of sterling business principles, and of genial manner, and by his quick perception of the fitness of things, a natural leader among men, has worked heart and soul for the good of Long Beach. He is a student of and a firm believer in consistent publicity, not only for his own firm, but for the other fellow as well, and is one of the staunchest advocates of buying in Long Beach, so that it would be possible for the stores to remain open all winter.

"He is also treasurer and manager of the Broadway Lumber Company, which has a chain of five yards in Brooklyn; is a member of the Brooklyn Chamber of Commerce, the New York Credit Men's Association, the New York Lumber Trade Association, and counselor for the Concatenated Order of Hoo Hoo, the only fraternal order in the lumber

industry.
"Mr. Whitbroad has been a resident of Westholme, this city, for the past four and one-half years, and has been active in the civic and social life, and an ardent supporter of every benefit in the way of church or charitable organizations. He is also vice president of the Long Beach Chamber of Commerce. He has been made treasurer of the firemen's convention committee and vice chairman a permanent publicity committee."

child may plant

a tree-but if you help him do it. you are planting the idea that will make the forests of the future.



CONCATENATION NEWS AND OTHERWISE



All Honor to Deepwater Concatenation.

Never, in the entire history of the Order has there been a day of more remarkable ceremonies and a grander occasion from all viewpoints than that staged at Lake Charles, La., on April 28, when Vicegerent Snark, J. R. L. Kilgore, saw consum mated in impressive splendor. the significant things for which he and his active cohorts had labored for many previous weeks. The official designation of the day as Hoo-Hoo Day by proclamation of the mayor of Lake Charles, himself a member of the Order, the tree planting ceremonies which will live long in the memory of those who saw them: the parade participated in by lumbermen and lloo-lloo who came from near and far and the concatenation which marked the close of the wonderful day, and at which fifty-nine new members were initiated, of these eight life members --all of these things went to make up what Secretary-Treasurer, II. R. Isherwood, pronounced the biggest day in the Hoo-Hoo history. The proclamation of J. A. Trotti, Mayor of Lake Charles, follows:

"HOO-HOO DAY" PROCLAMATION. To the People of Lake Charles:

Greeting: Whereas, the membership of the Concatenated Order of Hoo-Hoo of Southwest Louisiana, and many visiting Hoo-Hoo from neighboring states, will honor our fair city with their presence and inspiration on Saturday, April 28, in a "Deepwater" concatenation; and

Whereas, the noble Order of Hoo-Hoo is the only fraternal organization which as such is interested in forest protection and Arbor Day of our country, sponsoring at the present time a movement in behalf of both; and

Whereas, President Harding is encouraging the preservation of our forests. federal and state and is calling upon all good citizens to assist in such work or in the encouragement of others who are carrying it on and to this effect has issued a proclamation setting aside the week of April 22 to April 28, inclusive, as "National Forest Protection Week!

Whereas, Saturday, April 28, is the last day of that week;

Therefore, I, J. A. Trotti, Mayor of the City of Lake Charles, do issue this, my proclamation, calling upon the citizens of this well known lumbering center and the nation's newest port city, to extend a hearty welcome to the visiting Hoo-Hoo; to show to them every courtesy and to join with them in a just and proper respect of the proclamation of our great and good President, Warren

COMING -CONCATS-

June 7-Portland, Orc. June 9-Salt Lake City. June 12—Spokane, Wash. June 20—New Orleans, La. June 23—Atlanta, Ga. June 23-Lufkin, Texas. Scattle, Wash. Everett, Wash. Tacoma, Wash. Aberdeen, Wash. Bend, Oré. Marshfield, Orc. North Bend, Ore. Eugene, Orc. Klamath Falls, Orc. De Ridder, La.

mills, retail lumber yards and all places of business handling timber products of any kind or are allied with lumbering concerns in recognition of the presence of our Hoo-Hoo neighbors and friends in Lake Charles on April 28, be closed for at least one-half of the working hours of "Hoo-Hoo Day" and that the entire citizenship of the city do its utmost to make this 1923 "Deepwater Concatenation" of the Order in Southwest Louisiana, the greatest and most to be remembered in the history of the organization.

Thus done and signed by me officially in my office in the City of Lake Charles, this 18th day of April, A.D., 1923.

(Signed) J. A. TROTTI,

Mayor.

Only the presence of President Harding. an active member of Hoo-Hoo would have added the final touch of dignity to the occasion. Mr. Harding wired his regrets at the last moment in the following telegram:

"My greetings and best wishes to fellow members of the Concenated Order of lloo-Iloo assembled for the Deepwater Concatenation. I have greatly regretted my inability to be among you.'

(Signed)

"WARREN G. HARDING"

Those who flocked to Lake Charles from all parts of the surrounding territory found the city decorated in the colors of the Order and in holiday attire. The incoming guests were conducted to head-I suggest that all sawmills, planing quarters at Hotel Majestic and there

were told to register their names. A special registration book of Calcasieu pine had been provided and this has been turned over to National Headquarters to repose in the archives of the Concatenated Order of Hoo-Hoo to be handed down to future generations as an example of how Lake Charles "did it."

The tree planting ceremony, which opened the big day, occurred at 11:39 a. m. Parson P. A. Simpkin, Chaplain of the Order, presented the tree to Mayor Trotti, and in a few words the Mayor accepted it, saying the Calcasien long leaf yellow pine had nourished Lake Charles through its infancy and had carried it on to maturity.

In the afternoon, thousands of Lake Charles' citizens lined the streets to watch the parade. It was in the evening, however, that the climax was reached Three hundred and five Hoo-lloo with their wives, daughters and sweethearts, participated in the elaborate banquet. The tremendous interest in the affair was manifest by the fact that this number responded to the 480 invitations sent out in advance.

Beaumont, Toxas, sent over a delegation of thirty and Houston and San Antonio also were well represented. Brother Woodworth, No. 16, from El Paso, came the longest distance to see the big affair.

Here is the menu for the feast. It was printed on a pine board:

Ye List of Foods.

IMPERIAL FEAST FOR GREAT BLACK PRINCE HOO-HOO AND ALL LOYAL SUBJECTS.

Majestic Hostlery, City of Lake Charles. Parish of Calcasien, State of Louisiana. Twenty-eighth of April, 1923, A. D., 5:59 p. m.

RELISHES.

Southern Pine Knot Holes, served by Supreme Gurdon W. A. Nichols. OTHER FOODS. Pine Needles, a la Isher-"Wood," St. Louis Cones, Short Leaf (Bogalusa)

Baked Kitten Smothered in Log Pond Water, or "Plank" Steak-Meow! Air Dried Red Heart, sprinkled with Saw Kerf, served Unique style

by J. G. (Jimmie) Simpson, (Jabberwock, 1922) Black Cat Celery, Gum-boed with Hoo-Hoo

Olives Shavings Baked with Re-instatement Sauce a la Lake Charles Black Gum Jelly, cooked in Alexandria Kiln Dried Knots: a specialty not often served by

HOO-HOO BULLETIN H. D. Foote (Past Jabberwock, 1921)

Lung Tester Cheese. Garnished with Long Leaf Bark and wind shakes; prepared by Supreme Parson, Peter A. Simpkin.

Log Run Biscuits, Mildewed and San Stained

A treat from Shreveport NOO AWLINES CAWFEE-(Dripped thru Cypress Swamp) Cigarettes from saw-dust Tooth-picks (Red Gum) Cigars (Calcasieu Cabbage, de la B & Btr.)

A scroll, bearing the following message, was officially presented by Ben S. Woodhead in behalf of the local Nine who conducted the initiation ceremonies as follows:

KNOW ALL MEN BY THESE PRESENTS:

That the District of Southwest Louisiana, of Jurisdiction Number Nine, Concatenated Order of Hoo-Hoo, by this token recognizes the splendid work of our fellow members and friends:

J. G. Simpson, No. 16682, Honorary Life Member and Past Supreme Jabberwock.

W. A. Nichols, No. 10658, Supreme Gurdon, Jurisdiction Nine.

H. D. Foote, No. 13790, Life Member and Past Supreme Jabberwock.

Each in his own way, through effort, unsparing loyalty and force of character, has rendered industry, commerce and this great organization a signal service:

THEREFORE, in behalf of the Great Black Cat, all loyal and true Cats, we tender our esteem and appreciation, and extend to them our sincere wish for health, happiness and long life. Lake Charles, La., this 28th day of April, 1923.

THE LOCAL NINE.

J.R. L. Kilgore, No. 30968, Vicegerent Snark; Rudolph Krause, No. 6376, Junor Hoo-Hoo; C. B. Monday, No. 12551, Scrivenoter; Frank Smith, No. 31590, Custocatian; T. E. Farr, No. 31442, Bojum; B. R. Moses, No. 15913, Arcano: H. B. Bayliss, No. 24544, Jabberwock; C. PROVED, W. S. Dickason, No. 2300, of sharing in this happy day. Snark; H. R. Isherwood, No. 20516, Sec-

The following report also was presented to the Deepwater Concatenation officials by the Committee on Courtesies:

TO THE DEEPWATER CON-CATENATION, LAKE CHARLES

Your Committee on Courtesies cordially submits for approval the following report:

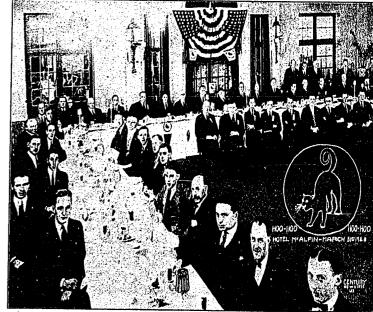
The task of adequately voicing full appreciation of such perfect Louisiana hospitality as we have received is impos-

Greeting sweet as the song of your mocking birds, hospitality brimming with generosity and entertainment delightful have marked this happy day.

Life has for all of us some golden days and Lake Charles has given to each of us one golden head for life's rosary of remembrance.

Our gladness in this greatest Hoo-

At New York Concat March 31



Hoo gathering in the history of Louisiana is only exceeded by our gratitude for a day so full of the big heart of Lake Charles.

City officials, journalists and citizens have shared in the task.

To them, to the lumber manufacturers. to the Vicegerent, his nine, and the committees to your charming wives and daughters, we speak the most cordial appreciation.

We wish for Lake Charles and her people in the bigger day that awaits them in the coming, deepwater to their doors the fullest realization of their dreams.

We shall carry away in the gallery of our hearts the faces of hosts and E. Grigg, No. 31578, Gurdon. AP- hostesses and a gladness for the privilege

BEN S. WOODHEAD, Chairman. W. A. PRIDDIE, D. M. TOURTELLOT. P. A. SIMPKIN, II. R. ISHERWOOD.

One of the features of the banquet was an entertainment by the Sunshine orchestra, composed of five Lake Charles young ladies. After everything was over, it was formally announced that Lake Charles would charter a special car to attend the annual in New Orleans. Not to be outdone, Beaumont made a similar announcement.

In passing too much praise cannot be given to Vicegerent Snark Kilgore and his loyal associates for the splendid manner in which they handled this concatenation and Hoo-Hoo day, by all means the greatest in the Order. It is and arrangements were in charge of certain to cause the communities to State Counselor George W. Whithread, bend renewed efforts toward making who did himself proud in the arrangethe affairs of the Order more lively in ments of this most wonderful and successtheir own localities.

New York.

New York Hoo-Hoo and lumbermen have recently put over two high ly successful nights. The first of these took place on March 31, when ten candidates, representing the highest type of men in the industry, were taken into the Order at a concatenation held at Hotel Mc-Alpin. A banquet preceded the coremonies. Inreporting the affair to National Headquarters, Vicegeront Snark, F. W. Naylor, said that while there were fifty-one present, a larger attendance would have been secured but for the fact. that it was held on the night before

A telegram from Secretary-Treasurer Isherwood rend after the banquet, was greeted by the regular call of Hoo-lloo. Mr. Naylor reports that, "it was one of the best conents ever held in New York."

After addresses by Supreme Serivenoter Anderson, State Counselor Whitbread and Past Supreme Bojum Wilson, to which C. E. Kennedy responded for the kittens, the initiation was ably conducted by members of the New York team. The Junior work was well taken care of by Brother Pete Wilson.

Vicegerent Naylor, also advises National Head quarters that the concatenation held at Nassau Hotel, Long Island, Saturday ovening, May 19, was a grand Success.

Thirteen candidates were initiated into the Order and one reinstatement re-

Sixty-three were in attendance and to say that everyone enjoyed the event would be putting it mildly, as all plans ful meeting and concatenation.

Tennessee Vicegerent.

M. B. Eutsler, of the Tallahatchie Lumber Company, of Memphis, Tenn., has been unanimously chosen Vicegerent Snark for the Memphis district by the members of the Order in this district. State Counselor, W. L. Evans, notified National Headquarters of the selection, which is a wise one, for Mr. Eutsler formerly was a Vicegorent in West Virginia and is one of the most loyal Hoo-Hoo in the land and has the confidence of all lumbermen in his district.

Vicegerent for Waco.

Hoo-Hoo members in the State of Texas highly approve of the choice of E. P. Hunter of William Cameron & Company, Inc., as Vicegerent Snark for the Waco district. Mr. Hunter is a former president of the Texas Retail Lumbermen's Association, a man of wide acquaintance, has the confidence and respect of prominent lumbermen in his district and is one of the live hoosters for lloo-lloo in the state.

Alabama Gains Vicegerent.

Brother C. E. Black, of Montgomery, Ala., has been appointed Vicegerent Saark for the Montgomery District. His appointment was transmitted to National Headquarters by M. M. Elledge, Supreme Junior Hoo-Hoo, upon recommendation of State Counselor W. L. Shepherd. His selection is a very wise one for he is well known to all lumbermen in his district and is a loyal and enthusiastic Iloo-Hoo.

Houston.

One of the most successful concatenations held recently was that in Houston, Texas, on April 26, when twelve candidates were taken into Iloo-Hoo and nineteen reinstated. As proof that Hoo-Hoo is attracting men of the very highest type it is pertinent to mention that among the reinstatements was Hon. Oscar F. Holcombe, No. 19330, Mayor of Houston. Moreover, all of the candidates represented the leaders in the industry in the Texas City.

As one of the old cats so clearly stated: "They pulled off an old-time concat in Houston, Texas, minus the rough stuff." Members of the Order of Hoo-Hoo and prospective members have learned that riding the goat" and similar devices for properly impressing the initiate are no longer necessary adjuncts to a real joyous get-together. Up-to-date ceremonies bring just as much fun and laughter without danger to life and limb, as the old-time methods ever did.

So, with Parson Peter A. Simpkin, Chaplain, on hand, some fifteen kittens entered the innermost gardens of the sacred realm, and fifteen prodigals, thirty in all returned to the fold. The concat was held in the ballroom of the Bender Hotel, where the Lumbermen's Club of Houston has its headquarters.

When it was all over members of the Order made motion through R. W. Weir, as a tribute to our departed Brother and Past Snark W. II. Norris, No. 1660, that this grand event be entered upon

At The Fresno Concat



Here is how an artist for the Fresno (Calif.) Bee recently saw some of the lumin aries of Hoo-Hoo at a concatenation held at Woodman Hall in Fresno on March 10.

A. W. Bernhauer, Vicegerent Snark did a splendid piece of work in perfecting plans for this concat in which he had the influence and support of Supreme Senior Hoo-Hoo, C. D. LeMaster.

Norris Concat" and that this resolution be presented to the Supreme Snark of the Universe, W. S. Dickason, for confirmation.

S. F. Carter, No. 69, was highly honorthe Supreme Snark of the Universe that the next concatenation to be held in Houston to be dedicated to Bro. Carter.

J. M. Rockwell, T. P. Wier, Jack Dionne, Henry Sauer, S. F. Carter, Jr., Fred Breaux, L. E. Ingram, D. M. Tourtellot, John Chartrand and H. G. Dean were some of the well known members of the Order who participated. O. F. Holcombe, mayor of the city and a member of the Order, graced the assembly with his presence.

Warren, Arkansas.

One of the most gratifying hits of news is a report from Warren, Ark., of the Concatenation that was held there on May 10, at which fourteen of the best known and most influential lumbermen in the state were inducted into the Order and the reinstatements of four other leaders in the industry were received. Parson Simpkin, who was present and delivered an address, is enthusiastic in his praise of the way Hoo-Hoo is taking hold in Arkansas. The large number of candidates and reinstatements at this Concatenation fully bears him out.

But even that isn't all the good news. Warren has just organized the first Hoo-Hoo Club in Arkansas. It will have regular meetings and doubtless will take its place along with the hundreds of other cities in which members of the Order are adopting this plan to bring about confidence and cooperation.

Vicegerent M. B. McLeod was in charge of the plans and arrangements for this Concatenation and he is to be complimented upon his splendid success, which is evidence of his leadership and the records of 1100-1100 as the "W. H. his belief in the ideals of Hoo-Hoo.

Fresno, California.

Vicegerent Snark, A. W. Bernhauer, has notified National Headquarters of a very successful concatonation in Fresno, Cal, on Saturday night, March 10. He ed by a motion presented by Harry T. reports a record-breaking attendance and Kendall that the request be made of a class of eight candidates was admitted, composed of men from the highest walks of lumberdom. It is eminently fitting and proper that this concat should have been a success, for Fresno is the home of Supreme Senior Hoo-Hoo, C. D. Le-Master, than whom there is no more loyal member of the Order in the land, and who gave his full support to this

New York.

The first concatonation at Long Beach, N. Y., was held on the evening of May 9, when fifteen of Manhattan's noted lumber personages were taken beyond the portals and made members of the Order. Thirteen of this number wereprepared especially for the occasion, twoinitiates having been held over from a previous concat. There was one reinstatement.

Vicegerent Snark F. W. Naylor, in reporting the affair, pays tribute to State Counselor Whitbread, acknowledging the influence of the latter in making the affair the success it was.

"The New York and Brooklyn members of Hoo-Hoo," Mr. Naylor say,s. "had been looking forward to this concatenation for some time, as Long Beach is New York's convention city. Themembers met at Jamaica, L. I. at 3:09 p. m. and from there drove by auto about twenty-two miles to the seashore. resort at Long Beach.

"Our destination was Hotel Nassau, where we were taken care of in grand shape. After proper registration, the hotel served us a very enjoyable banquet in the American room, where sixty-three. of our cats and kittens sat down to a real feast. During the banquet one of the members located a real live black.

cat which was presented to Vicegorent Naylor and was greeted by the Hoo-Hoo

"At 9:09 p. m. the candidates and officers donned their regalia for the procession through the hotel and up and down the spacious board walk on the Beach, much to the amusement of a large number of spectators. We then retired to our rooms where the degree work was well taken care of by the regular New York City team, including past Supreme Gurdon Peter J. Wilson, who handled the Junior work in his usual first class manner."

New Orleans.

Following the arrival of Secretary- gram. Treasurer Isherwood and Parson Simpkin, Chaplain of the Order, at New Orleans, on Monday, April 30, Vicegerent Michel completed arrangements for a meeting of the loyal Hoo-Hoo of his city for that evening to discuss plans for the coming Annual to be held in New Orleans and to complete plans for the concatenation on the evening of May 2. This meeting was held at the Lumbermen's Club and well attended.

On Tuesday noon, May 1, Parson Simpkin delivered a splendid address in behalf of Hoo-lloo and the Lumber Industry at a luncheon at the Lumbermen's Club. Ilis message was well received and revived much interest in Hoo-Hoo.

The committees, appointed with the aid of Secretary-Treasurer Isher wood and Parson Simpkin, worked diligently in the field and as a reward nine new members were initiated into the Order and eleven reinstatements of old members received at the concatenation, Wednesday evening. It was impressive, with over seventy old members in attendance.

Following the concat a meeting was held and the further details in connection with the coming annual were discussed, following the address by Secretary-Treasurer Isherwood, who carefully outlined the prospective program for the annual and what was expected of New Orleans.

Boston.

Vicegerent Snark, U. M. Carlton, reports a very successful concatenation in Boston on the night of April 27. Dinner was served at six o'clock and then six candidates were initiated into the mysteries of Hoo-Hoo.

There were twenty-five present including the six candidates to be initiated and two reinstatements. The candidates were: R. J. Evans, Davenport Evans Company; C. H. Galligan, C. E. Hill Company, Inc.; Il. W. Shepard, Shepard and Morse Lumber Company; H. S. Richard, Borden and Romington Company: S. A. Sargent, Jr., Krauss Brothers Lumber Company, and Benjamin W. McKendall, Frank D. McKendall Com-

The Snark appointed the following committee to act on the proposed outing to be held at the home of Harry L. Folsom, York Beach, Maine, sometime next summer: H. L. Folsom, Chairman, R. W. Davenport, L. W. Taylor, J. L. Barney and W. P. White.

'Red Letter Day"

Hoo-Hoo and lumbermen of Salt Lake City have designated June 9 on which to hold their next concatenation and have decided to call it, "Red Letter Day." This title has been applied, according to Vicegerent Snark P. A. Shaver, because he and his associates intend to make it exactly that. Plans already are being laid for one of the most successful concats ever held in that locality, and Mr. Shaver has written National Headquarters for suggestions concerning his pro-

The following Nine have been appointed to take charge of this concatenation: prize with a net score of seventy-five Snark, P. A. Shaver: Senior Hoo-Hoo. W. E. Losee; Junior Hoo-Hoo, C. Shufelt; Bojum, C. C. Burton; Scrivenoter, H. L. Cromar; Jabberwock, M. Romney; Custocatian, L. Irvine; Arcanoper, Ernest Bauer and Gurdon, P. Harlin.

VETERAN MEMBER REINSTATED

One of the most pleasing bits of news reaching National headquarters for some time is the roinstatement of A. B. Spencer, No. 86. owner of the A. B. Spencer Lumber Company, San Antonio, Texas. Mr. Spencer was reinstated at a Concatenation at Dallas, Texas, on April 11th.

He was originally initiated into Hoo-Hoo at Texarkana, Texas, April 24, 1892, which was the year the Order was founded. Moreover, to make it still more impressive, the Concatenation at which he became a member of Hoo-Hoo, was Number NINE. All of the veterans of the Order as well as those who have recently joined, will welcome Mr. Spencer back into the fold. His reinstatement is additional evidence that Hoo-Hoo has really taken its right place in the industry and that its ideals are being universally recognized.

Thirteen candidates were admitted to the Order at this con-catenation and there were four reinstatements. Many noted personages were present when ceremonies were performed. Brother A. C. Ramsey, No. 233, past Snark of the Universe and one of the most loyal and enthusiastic Hoo-Hoo the Order ever knew, was a member of the Nine which conducted the work. Others present were Parson P. A. Simpkin, Supreme Gurdon W. A. Nichols, Past Snark W. A. Priddie of Beaumont, and Captain Wood-worth of El Paso, No. 16, the oldest Hoo-Hoo living.

The concatenation was held on the roof of the Hotel Adolphus Annex. Among the reinstatements received were those of former Licut. Gov. Lynch Davidson and George C. Vaughan of San Antonio the latter a pioneer lumberman of the State.

Santa Barbara

If anybody failed to enjoy himself at the two-days' outing and concatenation at Santa Barbara, March 17 and 18, it was strictly his own fault.

Eighty-six cats, kittens and ladies registered at the Arlington Hotel, during the day Saturday, March 17, these coming from various points of northern and southern California. The golf tournament came off as per schedule with twenty entrants. bunch had gotten up at daylight and had practiced all morning, with the result that the leader, Herman Rozenberg, walked away with one of the prizes, the consolation. Herman turned in a snappy honest 148 and received congratulations.

J. E. Lloyd-Jones copped the first and Ted Lawrence was a close second with seventy-eight. The former won a pair of engraved candlesticks and the latter a silver platter. The prizes were provided by the Santa Barbara boys and Hoo-Hoo is indebted to them.

The dinner and concat followed the great performance on the golf links. Snark Curtis Williams presided, with Parson P. A. Simpkin assisting. Twelve kittens were initiated and there were four reinstatements. Scott Boyd and the rest of the Santa Barbara members are to be thanked for their hospitality. They worked hard to make the affair the great success it was.

El Paso.

Vicegerent Snark, R. A. Whitlock has advised National Headquarters of a highly successful concatenation at El Paso, Texas, on April 6, at which thirteen candidates were admitted to the Order. He terms it the best ever held there though El Paso has put over some good doings in the past. There was a session on the roof at the Modern cafe, following the concat, after which the cats were called around the table and given opportunity to express their views about the industry, the Order and other things. of mutual interest. There were thirteen candidates. Mr. Whitlock said had he known definitely this number would beadmitted, he would have deferred the concatenation until the following Friday, the thirteenth of the month. Heis planning another affair in the near-

Concatenation for Florida.

National Headquarters is advised by Supreme Jabberwock C. B. Harman at a re ent meeting of the Southern Sash, Door and Millwork Association at Orlando. Fla., that arrangements were completed to stage a concatenation in Jacksonville, Fla., during the month of August in connection with the meeting of the Southern Sash, Door and Millwork Association.

Mr. Harman also plans on two or three concatenations following the Jacksonville event for Southern Florida and anticipates that a large number of new members will be added to the membership roll of Hoo-Hoo.

Feild a Vicegerent

Hoo-Hoo is assured action and progress for the Southwestern district through the appointment of S. Talbot Feild. No. 25721, as Vicegerent as announced by Supreme Gurdon, W. A. Nichols, of Beaumont, Texas.

Mr. Feild, is president and manager of the Hope Lumber Company of Hope, and one of the leading lumbermen of the city. He has the confidence and respect his fellow lumbermen, being active and energetic in all of his undertakings. Hoo-lloo will progress under his leader-

Minneapolis.

Due to the splendid efforts of the loval Hoo-lloo, with which Vicegerent Snark Ted T. Jones has surrounded himself, Minneapolis put over a banner banquet and concatenation on Thursday, April 19. Forty-one new members were admitted and there were seven reinstatements, which surely is a record to brag about. About one hundred attended the banquet which preceded the ceremonies. Those who had charge of the work were: Snark, Ted T. Jones; Senior Hoo-Hoo, G. D. Rose; Junior Hoo-Hoo, A. A. Hood; Assistant Junior Hoo-Hoo, Roy Thompson; Assistant Junior Hoo-Hoo, John Borland; Bojum, M. J. Scan Ion; Serivenoter, J. A. Gray; Jabberwock, H. F. Partridge; Sustocatian, Lester C. McCoy; Arcanoper, Harry B. Sutton and Gurdon, John W. Phillips.

Among others who assisted in the work were A. C. Lauren, R. F. Dundan, F. Flateau and A. B. Norbeck.

Vicegorent Snark C. A. McDonald, of Duluth, was present as was also a large and representative delegation from St.

A very good dinner was served under the management of Robert F. Duncan.

M. L. Jordan had charge of the music and W. M. Wattson looked after in a clever way the handling of tickets and received the guests.

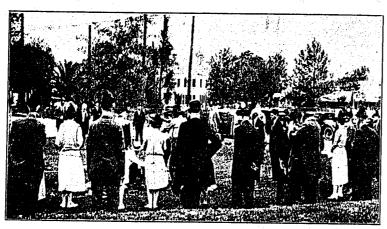
The committee in charge of membership was: A. C. Lauren, A. S. Bliss and C. E. Isenberger.

There were seven reinstatements as follows: Joseph Jackson, No. 10535, Minneapolis, Minn.; Henry W. Squier, No. 11883, Minneapolis, Minn.; Hendrick Boornem, No. 18438, Minneapolis. Minn.; George D. Rose, No. 12456. Dubuque, Iowa; George B. Partridge, No. 27367, Minneapolis, Minn.; Ephraim P. Grignon, No. 27564, Appleton, Wis., and G. L. Ireland, No. 22349, Grand Forks, North Dakota.

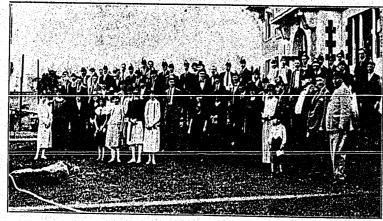
San Antonio.

National Headquarters received a special telegraphic report of the concat held at San Antonio, Monday evening, eat it was voted unanimously to organize May 7. Twenty-one new members were a Hoo-Hoo Club for San Antonio. initiated and twelve old members re-

At Lake Charles Tree Planting







Here are some photos that should be forever preserved by all members of the Order for they portray the first tree-planting ceremony under the auspices of Hoo-Hoo. They were taken in Lake Charles, La., during the day of festivities staged by that loyal Hoo-Hoo, Vicegerent Snark Kilgore and his fraternal associates. The pictures show many members grouped about the tree which was officially accepted by Mayor Trotti of Lake Charles, himself a Hoo-Hoo, in behalf of the city. Impressive ceremonics accompanied the planting and it was one of the outstanding features of the day, Parson Simpkin having made the presentation speech, presenting the tree to the city on behalf of Hoo-Hoo.

was honored through the presence of Parson Simpkin, Chaplain of the Order, who delivered a splendid message in behalf of Hoo-Hoo. Following the con-

Parson Simpkir has nothing but words instated. This was an impressive con- of praise for the members of that discateriation and one that was largely trict for their spirit of willingness to attended by old members and which cooperate and the quick action on their

part which resulted in this very successful Concatenation.

It is needless to advise the candidates and reinstatements were representative of the highest type of lumbermen. Hoo-Hoo welcomes them into the fold and one of the most gratifying results of this concatenation is the news that San Antonio, is planning a Hoo-Hoo Club and will organize in the near future.

Cairo, Ill.

The Cairo concatenation of April 10, conducted by the Vicegerent for Southern Illinois, J. L. Corn, assisted by Secretary Isherwood of St. Louis, was in keeping with the same of the Egyptian metropolis as a loyal and always wellperforming Hoo Hoo center. The attendance of more than fifty included such noted old cats as P. T. Langan of Cairo, State Counselor; W. K. Hall. of Fulton, Ky., of similar title, and W. O. Shankle, of the same Kentucky city. The affair concluded with an address by Secretary Isherwood on the mission and benefits of Hoo, and urging that the membership drive in Cairo and throughout the country be continued. An appetizing buffet luncheon followed.

Beaumont, Texas

The Beaumont concatenation of Saturday evening, April 7, was preceded by a parade and a banquet at the Crosby Hotel. The musical and oratorical entertainment provided at the latter were all that could be desired. Splendid addresses were made by Parson Simpkin, Chaplain of the Order; Ben Woodhead of Beaumont, and Vicegerent J. R. L. Kilgore, of Lake Charles, La. Seven candidates were initiated and three reinstatements made. Rex H. Brome, Vicegerent Snark, Supreme Gurdon W. A. Nichols and their co-workers were complimented on the high character of the initiation exercises.

Vicegerent for Iowa

T. R. Brown, Traffic Manager of the Huttig Manufacturing Company, of Muscatine, Iowa, has been appointed Vicegerent Snark for Eastern lowa.

Mr. Brown, with his popularity with the lumbermen of his city together with his loyalty for Hoo-lloo and its ideals, makes a most able representative of the Order. He is already making plans for holding a concatenation in his city and the organizing of a Hoo-Hoo club.



Youngest Life Member



Brother Hoo-Hoo, meet Jack Simpson the youngest life member in the Order. He's a chip of the old block of Jimmie Simpson, and that's saying a whole lot. It was his Dad who, during the recent record breaking concat at Lake Charles, La., went out and secured the applications of eight life members for Hoo-Hoo. His son was among them. The younger Simpson has just turned twenty-one years of age. His father holds the world's record for securing the greatest number of life members.

Before the Junior Simpson became enrolled as a Hoo-Hoo, Brother Gough J. Palmer, Jr., Life No. 70, had the honor of being the youngest life member.

Hope, Arkansas.

Back to the cradle of Hoo-Hoo went those of the faithful who gathered at Hope, Ark., for a concatenation on Monday, April 16, the first day's session of the Arkansas Retail Lumber Dealer's Association. For it was at Gurdon, near Hope, that the Concatenated Order of Hoo-Hoo came into existence in the year 1892. Ten candidates were taken into the fold in the historic concat, on Monday night and there were nine reinstatements.

Among these was James St. Joseph Boyd, No. 44, one of the oldest living members of Hoo-Hoo. Mr. Boyd was admitted to the Order at Concatenation, No. 3, in Omaha, Nebr., March 9, 1892. He is welcomed back into the fold and there will be much rejoicing throughout the land over the fact that once again he is privileged to join those who have recognized and are upholding the splendid ideals of Hoo-Hoo. Parson Simpkin was at Hope to help put over the concat and in a report to National Headquarters he calls it, "A revelation to Arkansas." Other reinstatements were: Brothers Treischman, Tracy Thomas, Talbot Field Millard, Everett Nowlin, Fred Abbott, Amnig Kelters, John Stephenson, of Nashville, Dave Russell, of Little Rock, Leonard Biggs, Murray McLeod, Warren.

Waco, Texas.

The Order added ten prominent and influential lumbermen at two concatenations held recently in Waco, Texas, and a total of ten reinstatements were received at these concats. The first was held on April 22, at which there were four candidates and eight reinstatements and the second took place on May 14 at which six kittens were admitted and two reinstatements received.

Parson Simpkin was present at both concats and aided materially in perfeeting arrangements for them. parson reported a renewed activity in matters pertaining to Hoo Hoo following these coneats. At the close of the session on May 14, E. P. Hunter, of the William Cameron and Company, Inc., was unanimously chosen Vicegerent Snack. He is welcomed into the fold of those loyal Hoo-Hoo trying to make this the biggest year in the history of the Order.

Jimmy Adds to His Laurels.

While Lake Charles beld the world's record in number of life members, Jimmy Simpson, who was responsible for this record, went out and broke all records again by securing eight Life members, and again he adds to his past record through the initiation of his son into the Order as a life member, who has just past the age of twenty-one, which entitles him to that honor of being the youngest life member in the world.

Greetings!

Here's the big cog in the Hoo-Hoo wheel in Lake Charles, La. Vicegerent Snark, J. R. L. Kilgore, put over a real man's sized job in the Deepwater Concatenation at Lake Charles, April 28. He has carned the undying thanks of the entire membership of the Order, for this wonderful event which always will go down in the annals of Hoo-Hoo as one of the most memorable days in the history of the Order.



Vicegerent for Kentucky

W. O. Shankle, of Fulton, Ky., who is one of the popular wholesalers of the state and one of its most loval Hoo-Hoo has been appointed Vicegerent Spark for western Kentucky through the recommendation of State Counselor W. K. Hall. The appointment is highly approved by Snark of the Universe, W. S. Dickason. Mr. Shankle has the confidence and good will of the lumbermen of his territory and his appointment assures the Order of progress and action for the district he will serve.

Shreveport.

Vicegerent Snark, O. A. Davis reports to National Hendquarters that with Parson Simpkin on the ground to stir up matters in advance, a highly successful concatenation was staged in Shreveport, La., on Saturday, April 14. There were nine candidates, a very appropriate number, and seven reinstatements. All of those admitted to the Order represent the highest type of men in the industry, not only in their city, but throughout the state as well. Moreover with the reinstatements, Hoo-Hoo has taken a firmer hold in Shreveport than ever before and increased activity is certain to result. A. Hoover showed his loyalty to the Order by securing four candidates. Splendid cooperation also was rendered by S. E. Lyon and other stalwart members of Hoo-Hoo throughout the state.

A luncheon, at which thirty-three prominent lumbermen and Hoo-Hoo were present, was held on Friday at which the Parson was the principal speaker.

Anaheim.

Hats off to the old Cats of Orange and San Diego Counties.

In the opinion of many of the Hoo-Hoo members present at the Concatenation at Anaheim on the night of April 21. it was the best and most successful Concat that Hoo-Hoo has witnessed for years.

Eleven kittens had their eyes opened and were taught to walk, the Nine from San Diego, led by Snark Fred Hamilton. putting on the work in a manner that spoke of much preparation and careful rehearsing. This team was composed of: Snark, Fred C. Hamilton, Benson Lumber Company; Senior Hoo-Hoo, C. S. Dixon, San Diego Lumber Company; Junior Hoo-Hoo, Howard Thompson, Frost Hardwood Lumber Company; Bojum, W. J. Glasson, W. J. Glasson Planing Mill; Custocatian, W. J. Mc-Dermott, Miller McDermott Company; Scrivenoter, G. F. Hoff, Materialmen's Association; Areano per, A. L. Glendenon, Frost Hardwood Lumber Company; Guerdon, A. A. Jensen, Dixie Lumber & Supply Company, and Jabberwock Homer Miller, Miller McDermott Com-

Snark W. D. Whitson, of Orange son introduced many distinguished guests the month.

The Lake Charles Orchestra



It's uscless to ask you to look at this picture, because we know you will. Who could help it? These young ladies had much to do with the success of the Lake Charles, La., Hoo-Hoo concatenation. It was their music that furnished the inspiration for the affair. Everyone quite agreed that they were the "hit" of tree many big "hits" which were put over on that memorable occasion. In the picture, beneath the Hoo-Hoo craps you will see the following Dixle beauties: Mrs. F. H. Helms, Miss Florence Kushner, Miss Della Simpson, Misses Marie, Ruth and Dora Landry.

and L. M. Pearson, of the Whitson Lumber Company, at Santa Ana, sang several very excellent songs.

The Los Angeles eats were introduced and they responded with the Hoo-Hoo song. Then Ed. Houghton introduced his "San Quentin Quartet" which sang several selections of its own manufacture. These were well received. This quartet is composed of Ed. Houghton, Perpetrator; Herman Rosenberg, B. W. (Bobbie) Byrne and Phil Hart, all baritones.

Fred Hamilton reports that they expect to hold a concat for San Diego County some time in May .- [The California Lumber Merchant.

Nogales, Arizona.

Parson Simpkin, Chaplain of the Order, who addressed the Lumbermen's Club of Arizona, at Nogales, on May 17, also attended a successful meeting and concatenation which was held on Friday evening, May 18.

Thirteen new members were initiated into the Order. Every chair was filled by local members and the degrees were conferred in a most impressive manner.

Parson Simpkin reports that while the attendance of the Arizona Lumbermen's Club was not large, it was a very interesting and inspiring meeting. The discussions were timely.

Simpkin left for his home at Santa fine chap he is. I am mighty glad County, was in charge of the banquet Monica, Calif., to take a much needed that preceded the initiation. Mr. Whit- and deserving rest for the balance of

Arkansas Vicegerent

The Southeastern district of Arkansas will be under the leadership of M. B. McLeod, whose appointment has been made by Supreme Gurdon, W. A. Nichols, of Benumont. Mr. MeLeod is one of the popular young lumbermen of his district, who has the good will of his fellowmen and through him Hoo-Hoo is sure to

Sacramento, Calif.

Last St. Patrick's Day, March 17, was fittingly observed by the live members of Hoo-Hoo in Sacramento, Calif., with a concatenation at which six candidates were admitted and three reinstatements received. H. T. Fuller, Vicegerent Snark for the Sacramento Valley District, and his loyal cohorts worked tirelessly to make this affair the great success it was. Supreme Senior Hoo-Hoo, C. D. Le Master, was present to add dignity to the occasion. All of those admitted to the Order represented the highest type of lumbermen and are certain to greatly strengthen the Order in their district.

One Hoo-Hoo says: "It certainly is a great thing to meet up with your competitor at these meetings to get Following the Nogales meeting Parson his view point and find out what a that I arm a Hoo-Hoo. Sorry I am not here often enough to attend the

Hats Off to Ted T. Jones

Loyal Hoo-lloo and lumbermen everywhere who recognize the ideals of the Order will doubtless rise and pay a tribute to Vicegerent Snark Ted T. Jones of the Minne-apolis District. With his wonderful personality and his ability to get maximum cooperation from his fellow workers Mr. Jones has hung up the remarkable record of 140 new members and 47 reinstatements for his District since Hoo-Hoo began the forward march last March. That stands as the best achievement of any individual in the Order thus far. We tip our hats to Vicegerent Snark Ted T. Jones. May others follow his lead.

Vicegerent for Houston

Following the concatenation, Dallas M. Tourtellot, of the (fulf Coast Lumberman, was unanimously nominated and elected as Vicegerent Snark for the Houston district. Mr. Tourtellot is one of the most faithful workers and his wide acquaintance and popularity among the lumbermen of his state will be of great value in promoting the activities of the

Hoo-Hoo-Of and for Lumbermen

By Smark Dickason.

our by-laws and rules. To these I have fornia Lumber Merchant. invariably replied that our by-laws must be sustained and that Hoo-Hoo was an organization, "of and for lumbermen," and that the only dispensation I would approve of would be to some person who had rendered some special service to some branch of the industry or who had performed some service for our country that would entitle him to recognition and admission in the order as an honorary member.

Our members should be very careful in soliciting membership for our organization and not request any one who is not eligible according to our by-laws.

No man who is worth while will want to be a member of our organization unless he is eligible if he understands and knows that we are carefully guarding our membership, that it is as it was first intended, "an organization of and for lumbermen."

The more zealously we guard our rules of eligibility the higher will be the standing of our membership and the greater pride we will have in that we are members of this organization. There would be no "honor" in an honorary membership if we open it to "good fellows," good friends of the industry or those who are engaged in business that trade with those who are engaged in the lumber business.

Get Acquainted

By W. E. Cooper.

If I knew you and you knew me, 'Tis seldom we would disagree; But seldom having shaken hands, Both often fail to understand That each intends to do what's right And treat each other "honor bright." How little to complain there'd be If I knew you and you knew me.

King Tut Was a Hoo-Hoo

That the finding of a black onyx cat in the tomb of King Tut proves that he was a member of Hoo-Hoo, was the declaration of ex-Snark of the Universe, W. A. Priddie of Beaumont, Texas, at the Texas Lumbermen's Convention at Dallas.

Mr. Priddie said:

"It is a fact that King Tut-Ankh-Amen was a member of the Hoo-Hoo. He had nine artificers to carve from black onyx the cat recently found in his tomb by Lord Carnarvan's explorations. President Harding is also a Hoo-Hoo, and we have appealed to him to obtain this onyx eat to be placed in the great tomb of ex-Snarks of the Universe, that is built at Crown Point, Ore., on the Members, Vicegerents, and sometimes Columbia River. Here repose the Supreme Officers, have requested dis- mummified ex-Sparks of the Universe pensation for the admission into our as they retire from office. I am there, Order of men who were not eligible under along with the others."-[The Cali-

Nowlin State Counselor.

E. C. Nowlin, of the Nowlin Lumber Company, Little Rock, Ark., was recently advised of his appointment as State Counselor for Arkansas, by Supreme Gurdon, W. A. Nichols. Nowlin is one of the prominent lumbermen of the state and a faithful Hoo-Hoo.

Write or wire

us at once information regarding any position vacant on the road, in the office, about the mill or the yard, that we can pass on to some qualified

Brother Hoo-Hoo

who is seeking an opportunity for employment. By so doing you are helping us to help you

fulfil your obligation

Think This Over

Here is a paragraph from a letter recently received at National Head-quarters that is commended to every member of Bloo-Bloo for profound consideration:

found consideration:

"I have seen a number of the boys today and they were all entusiastic over last night's concatenation. They had just as much fun as in the old days of conviviality with the added benefit of a 'day after' that was the more efficient because of the fun and good fellowship they had enjoyed instead of less efficient because of the alcoholic hangover."

Give Your Number

Many criticisms and some constructive advice come to the attention of the Secretary-Treasurer in each day's mail. He is always glad to get both, for it is only by hearing from members of the Order that he knows whether he is being observed.

National Headquarters asks any member of the Order to write any time and give any constructive criticisms you may have. We make just one request: SIGN YOUR NAME and GIVE YOUR HOO HOO NUMBER.

Anonymous criticisms, regardless of their worth, promptly find their way to the waste basket.

Watch Atlanta

Supreme Jabber wock, C. B. Harman read the other day where the New York delegation plans to charter a ship to go to New Orleans annual. So, with his characteristic pep, Mr. Harman shot along to National Headquarters the following note:

"This sounds good, but tell 'em to wait for the ship from Atlanta. Thim Nue York Fellers kant skare noboddy from Georgia.

"Wee are not saying jist what we are agoin tew pull off an the pepers will tell about it afterwards.

"The crowd thet betes Atlanta thice time wil nede a Brass Band and a few more Horns besides."

The City Council of Cortland, N. Y., is the first municipal body to vote money for trees to the graduating class of a high school. Park Commissioner G. A. Adsit reports that some 3,000 trees are to be planted in that city also.

At Dallas, Tex., 270 members of the Junior Chamber of Commerce have become members of the tree association following the planting of that number of trees along a highway.

Plant the idea

in the minds of the children and you will get trees from the parents.

Doings of the Many Hoo-Hoo Clubs

New Hoo-Hoo Club is Formed.

The Head of the Lakes Hoo-Hoo Club held its first noon luncheon on April 25 at the Holland Hotel and the following officials were unanimously elected: President, Charles A. Mattson; Vice President, J. P. McDonald; Secretary-Treasurer, H. S. Robb.

The directors are: DeWitt S. Clark, J. T. Nelson, S. C. Rekdahl and H. S.

The following Committees were also appointed: Entertainment Committee, W. P. Heimbaugh, Jr., T. P. Bradley, H. S. Strassburger, E. J. Gillouly and William H. Burns.

The Membership Committee is Walter Wright, Lawrence R. Avoy, E. N. Whyte and H. C. Bertram.

The remaining committees will assigned at the next meeting.

Sixteen enthusiastic members answered first roll call, which from a point of the limited membership, a considerable number of whom are located on the Mesaba Range, Minn., and Superior, Wis., was considered an encouraging response to the first meeting called.

From the personnel of the entertainsome very good times in the future. The President Charles Mattson, of the Virhouseboat fishing party at one of the local membership. northern lakes where the tall timbers

It was decided to hold monthly meetings on the second Monday of each month during the summer season and when the weather gets cool in the fall to defined in our Code of Ethics. increase this to bi-monthly meetings.

The club will prepare a goodly number of kittens for the concatenation contem plated some time in September.

The head of the Lakes Hoo-Hoo Club extends a cordial invitation to all Twin City members to attend its luncheon should they happen to be in the city on the day appointed.

Boston.

Vicegerent Snark U. M. Carlton, of the Boston District, and Secretary of "The Harry L. Folsom Hoo-Hoo Club," has sent to National Headquarters reports the 16th, at Cottrell's.

and place to be amounced later.

YOUR HOO-HOO CLUB HAS THESE and that committee can be arranged for ADVANTAGES:

Your club is part of the only in ternational organization coordinating every branch of the Lumber Industry into a cooperative unit.

Your club is enrolled under and has the privilege to use the only insignia standing for Lumberdom in its entirety throughout the world.

Your club participates in The Bulletin—the only fraternal organ of Lumberdom—devoted to the activities of Hoo-lloo and news of the

Your club members receive a \$100 Benefit Certificate which is the helping hand to the beneficiaries of those called to answer the summons

Your club has the services of a Central office which disseminates the activities of your club and passes along to you helpful ideas devised by other clubs and National office.

Each member of your local Hoo-Hoo Club has admittance to the concatenations and meetings of ment committee the members are assured all Hoo-Hoo Clubs throughout the world.

Your club and its members have contact, association and a bond of ginia Rainy Lake Lumber Company, fraternalism with prominent and is already talking about sponsoring a progressive Lumbermen outside your

> Your club is affiliated with an organization that is the most powerful influence for building good will for every branch of the Lumber Industry, promoting the lofty ideals as

> Your club and each member has the pride of association with the most progressive men who are giving a service to the trade and humanity as the Nation's Home Builders.

ent situation of railroad conditions which was decidedly instructive, after which meeting adjourned. Next club luncheon

Beaumont, Texas.

The regular monthly dinner and meeting of the Beaumont Hoo-Hoo Club and many guests.

were present. It was voted to hold a Lumbermen's Association committee, re-city. concatenation on Friday, April 27, time ported he had met with Mr. Bracken, General Manager of the Chamber of story. Robert Duncan acknowledged the A letter was read from Vicegerent Commerce in connection with extending introduction and Platt B. Walker spoke Snark Naylor of New York City inviting an invitation and entertaining the dele- of some of the things he had observed us to attend concatenation at New York gates of the Texas Lumbermen in 1924. on a recent trip of six weeks to the West on March 31. Brother Hyde told a He stated that another meeting would coast. few new stories. Carlisle Patterson ap- be held with the Directors of the Cham- President Hood then announced that plied for reinstatement and was present ber of Commerce in the near future, so in order to have the members become as to enable them to bring a report before better acquainted they would at each

to attend the meeting of Texas Lumber men's Association at Dallas, in Apriland personally extend an invitation to the members of the Association to hold their 1924 annual meeting in Beaumont.

Rex Browne, President of the club, spoke briefly on the "Nine Cat Concat," which was held in Beaumont on April 7.

W. A. Nichols, Gurdon, of the Supreme Nine, spoke in connection with the concatenation to be held in Beaumont on April 7. He instructed the Secretary to write to the Snark of the Universe, W. S. Dickason of Kansas City, Mo., to designate this concat as the "Harvey D. Fletcher Memorial Concatenation.

Rex Browne introduced the speaker of the evening, George J. Roark, City Manager, who had for his subject. Views of the Lumber Business from an Outsider." Mr. Roark brought out many points of interest, among them being the suggestion that the club adopt a hobby whereby the children of Beaumont would be supplied with all the see-saws, swings, horizontal bars, and other paraphernalia that they could possibly use; same to be placed in the public parks for any and all children to enjoy to their hearts' content. All of these swings, etc., would bear the inscription that they were donated to the kiddies from the Beaumont Hoo-Hoo

Minneapolis.

If attendance at the semi-monthly luncheons of the Twin City's Hoo-Hoo continues to increase it will be necessary to secure larger quarters in which to hold them. At the luncheon held Thursday, March 22, 105 sat down at the tables, of whom twenty-five were guests.

An innovation at this meeting was music furnished by the Lumbermen's Quartette consisting of Arthur Hawksett, M. L. Jordan, Walter Dahl and Ted Hallen, with Miss Wright as accompan-

The meeting, as usual, was presided over by President Arthur Hood who first called on Robert Hasselin, Chairman of the Fraternal Committee.

Mr. Hasselin said for the first time they were obliged to report that two members of two splendid meetings of that club was held in the Florence cafe at the had been sick, but one of them had reduring March and April. The regular Crosby House, Friday evening, March covered and was at the meeting. Mr. March meeting was held on Friday, 9, with a large attendance of members Hood then called on three directors of the club who had not been at previous Lunch was served at 12:30. Thirteen L. W. King, Chairman of the Texas meetings because they were out of the

Responding, O. E. Deckert told a

A spirited discussion followed on pres- the next monthly meeting of the club meeting call upon one or more of them,

each to tell a little something of himself and the line of business in which he is engaged. For this meeting he called on Roy Norbeck. Secretary of the Minnesota Loggers' Association, who outlined the formation of that organization and said that its main purpose was to stabilize working conditions in the woods.

The Chairman then named nine men who had become members of the club since the last meeting and asked them to stand while they were welcomed to the Association by Charles Isenberger.

Mr. Hood also said there were a number of guests present, but because of lack of time he would only call on one of them, William E. Small, of the White & Mc-Cullough Lumber Company of Fargo. Mr. Small made a short address. Mrs. A. S. Bliss was then asked to say a few words.

The chief speaker of the day, Maurice Schumacher, President of the Minnesota Building Employers' Association, was then introduced by John F. McDonald.

In opening his address, Mr. Schumacher said that he was glad to see that lumbermen of Minneapolis had sense enough to get together and nut their feet under the same table. He himself was an organization man.

Following Mr. Schumacher's splendid address, T. T. Jones, Vicegerent Snark for Minnesota called the attention of the Chairman to the fact that he had overlooked one reinstatement, that of a man whose name appeared in the Hoo-Hoo book as "Joseph Rain-in-the-face Jackson."

Prizes for the day were given by the Deckert Lumber Company. The first of these, a memorandum book, went to E. H. Broughton, and the second, a metal pencil, to F. W. Coan.

One hundred five members and guests of the Twin Cities Hoo-Hoo Club attended the semimonthly luncheon at the West Hotel, April 19, and listened to an address by E. G. Cheyney, head of the Forestry Department of the School of Agriculture of the Minnesota State Uni-

Mr. Cheyney was introduced by A. S. Bliss, to whom was delegated the chairmanship of the meeting.

Meetings of this Club also were held on March 8 and April 5.

Cairo. Illinois.

The first meeting of the Cairo Hoo-Hoo Club held Wednesday evening, March 14, Other members of the committee are under its newly elected officers and was largely attended.

It was an interesting meeting. The club went on record as supporting tion of those in attendance at this meet-Attorney Harry E. Kelly and the Association of Illinois Central Railroad communities in their fight against the building of the proposed Edgewood-Metropolis-Fulton line. Copies of resolutions to this effect passed by the club by unanimous vote of the large number officers in the plan which movement will of members present, will be sent to Mr.

Following the usual business session timber. the matter as to definite date for the next roncatenation was discussed and with the advice of Vicegerent J. L. Corn, picnic which without question will Tuesday, April 10, was selected.

Spokane Hoo-Hoo Meet

Many Hoo-Hoo responded to the call of Vicegerent Snark R. L. Bayne for a luncheon served at Culbertson's Tea rooms, Monday noon, April 16, 12:09.

This was just an informal luncheon, called for the purpose of bringing the members together that they may discuss Hoo-Hoo, its welfare and matters that are of interest to the members and the indus-

Plans are under way for a concat to be held at Spokane in the near future. Members are much interested in arranging a date so that Snark of the Universe, W. S. Dickason, can be present on his tour of the West during the month of May.

A Good Example

Here is a good example for other

The Twin City Hoo-Hoo Club has launched a publicity program in the daily newspapers of St. Paul and Minneapolis, with splendid results. A feature story recently appeared in the St. Paul Pioneer-Press and two more shortly will be inserted in two Minneapolis papers. This indicates a good spirit of cooperation on the part of editors and is a very important step in gaining the confidence of the public for surely readers of the daily newspapers will get a much better vision of what Hoo-Hear what Hoo-Hoo is trying to do.

St. Louis.

The regular luncheon of the St. Louis Hoo-Hoo Club, No. 6, was held at the American Annex Hotel on Wednesday, May 9, with an attendance of over eighty.

The St. Louisan who knocks St. Louis lumbermen and the city itself will get a real call from the St. Louis Hoo-Hoo Club. No. 6. A campaign to rid St. Louis of knockers was launched at this meeting. J. H. Allen, former President of the club, is responsible for this novel idea. He made a short talk at this meeting in which he said he was getting tired of hearing knocks on the city of St. Louis. President Harry M. Willhite very promptly appointed Mr. Allen to knock the knock out of the knockers. past Snark L. M. Tully, Carl Anderson and George Griffith.

Mr. Allen also brought to the attening the fact that the plan that he had submitted to the club sometime ago for a Central Planing Mill plan, on his recent visit to Washington he consulted William B. Greeley, Chief Forester of the Forestry Service, and he enlisted his friendly have much to do in behalf of better manufactured lumber and the conservation of

Plans were also arranged at this meeting for a Hoo-Hoo and Lumbermen's eclipse anything of the kind in lumberdom

for many years. The idea back of this plan is to bring together in one congregation the lumbermen and their employes and families at one great gathering so as to impress upon the public the magnitude of the local lumber industry. Dates for this event will be announced later but undoubtedly will take place during the latter part of June.

The club further desires to create a committee to solicit funds for floral gifts for the families of any Hoo-Hoo or lumberman called to answer the summons from above with the provision that if the family is found to be in want they will receive cash instead of the floral offering.

This meeting had as one of its guests, J. H. Hines, ex-President of the Memphis Lumbermen's Club, who gave a very interesting talk in behalf of the Memphis club, his home city and St. Louis.

Another feature of the meeting was the musical entertainment furnished by John Johnson of the E. C. Atkins and Company with a hand saw which had been taken from the regular stock and with an ordinary violin bow he rendered several selections of old time melodies, which were greatly enjoyed by all.

The principal speaker of the day was John B. Edwards, Election Commissioner of St. Louis. Mr. Edwards more than made good-he made a real hit with his oratorical powers. He put much humor into the opening of his address at the expense of Mr. Hines, Mr. Tully and Mr. Allen, but all was received in a good natured manner.

The St. Louis Hoo-Hoo Club had as its speaker at the Tuesday, April 3, luncheon meeting, Thomas L. Gaukel, District Manager of the Bureau of Foreign and Domestic Commerce of the United States Department of Commerce. Gaukel's subject was, "Government Aid in the Lumber Industry," and he particularly stressed the work that is being done under the direction of Secretary Hoover by the commodity, geographical and technical divisions of the Bureau to assist American manufacturers and producers to build up a profitable export

The luncheon was well attended and addresses enjoyed. L. M. Tully, Chairman of the Entertainment Committee. announced that 200 reservations had been made for the St. Louis Hoo-Hoo Club Dinner dance at the Gatesworth Hotel, Thursday evening, April 5.

Beaumont, Texas.

At the regular meeting of the Beaumont Hoo-Hoo Club on May 9th, which was largely attended, a movement started two years ago by the late Harvey D. Fictcher to build a Log Home for the Beaumont Hoo-Hoo was taken up by the Club and a committee appointed to carry out the suggestions.

The matter was brought up by Judge F. J. Duff, a life member of Hoo-Hoo. Judge Duff said he knew of nothing that would be more attractive or more symbolic of the membership of Hoo-Hoo Club than the Log House along the lines of those that sheltered Abraham Lincoln and many other great Americans before

modern conveniences. A committee is to work out details.

Another very worthy undertaking discussed by the Club was of providing for the children in the City Parks, Swings, See-Saws, Horizontal bars and other wooden devices. It is probable that the expense will be borne by the Club as a whole or the Lumbermen selling the material at cost.

The unanimous and hearty support of the Club was pledged to reforestation movements and it plans to set an example of its own accord in beautifying the Highway between Beaumont and Port Arthur, a distance of twenty miles. In discussing the matter it was decided that the expense of setting out young trees might be too great for the Club but that this expense may be overcome by planting long leaf seed profusely thinning them out as they take on growth.

Enthusiasm in the coming 32nd Annual of the Order to be held at New Orleans on September 8th to 12th is running high. Upon the suggestion of Supreme Gurdon W. A. Nichols a committee was appointed to make plans and in arranging for the Beaumont Delegation to attend in a This committee is composed of: Carl Locke, Ben Woodhead, Charles guests. Stevens, Carroll Keith and H. B. Oxford.

The Beaumont Club decided to show its appreciation to the Hoo-Hoo of The meeting was held May 21, at Lake Charles for their magnificent 6:30 p. m., in the Standard club at entertainment during the concatenation of April 28th and appointed P. F. Thomas, Tom Brooks and Bob Waite, to draw up a suitable resolution extending to the Lake Charles Hoo-Hoo their thanks and apprecintion.

The date of the next receting of the Club falls on Saturday, June 9th. The luncheon will be dispensed with and a real old fashioned pienic will take place instead, with a basket dinner and plenty of outdoor games to feature the occa-

Atlanta.

The Atlanta Hoo-Hoo Club held its Annual meeting, May 21st at the Standard Club at 6:30 p. m.

The following officers were elected for the ensuing year:

President: J. E. Adams, Phoenix Planing Mill Co.

Vice-Pres.: H. W. De Mille, Carolina Portland Cement Co.

Sec-Treas.: C. B. Harman.

A concatenation was arranged for to be held on the evening of June 18th, Snark Mack Evans offering a prize to the Hoo-Hoo that brings in the largest number of

The following Committee was appointed to conclude arrangement for holding the Annual Barbecue and Base Ball Game during the month of July:

II. J. West, Chairman, W. F. Methyin, J. M. Burkel, Hamp Flowers.

The Barbecue is quite an event among Atlanta Hoo-Hoo and in addition to affording considerable pleasure and Amusement, always brings in a nice little sum of money for the treasury.

Resolution of thanks was rendered to Brother Morrison, the Retiring President, and the attendance prize was awarded to Mr. J. B. Dudley, a visitor.

Outing for Twin City

HOO-HOO BULL ETIN

At the regular luncheon of the Twin City Hoo-lloo Club held at the West Hotel, on May 8, plans were announced for the Iloo-lloo fishing trip to be taken by the Club to Mille Lacs, Minn., May 14. Many reservations were made and it was anticipated this would be one of the most successful events, with the number of Iloo-Iloo that planned to participate.

President A. A. Hood, has reason to feel proud of the Twin City Hoo-Hoo Club and took advantage of this opportunity of bringing to the attention of those present the fact that they have the largest Lumbermen's Club in the world with a membership of 175.

The chief speakers of the day were Hamilton Broughton, of the Fullerton Kreuger Lumber Company, W. II. Badeaux, Secretary of the Northwestern Lumbermen's Association and O. E. Deckert, President of the Twin City Retail Lumbermen's Exchange. Charles Isenberger presided after the luncheon and gave the address of welcome to the

Annual Meeting of Atlanta Club.

142 Washington Street.

Brother Roy C. Morrison, President, presided. Brother George W. West acted as secretary. Secretary and Treasurer Harman was absent but submitted report showing a balance of \$55 on hand in the treasury. J. B. Dudley, a visitor, won the attendance prize. The dinner was splendid and greatly enjoyed by every one.

The following officers were elected for the ensuing year: President, Brother J. E. Adams; Vice President, Vicegerent Bayne.

Brother H. W. DeMille; Secretary-Treasurer, Brother C. B. Harman.

Brother Morrison spoke of the good work, fellowship and pleasantry afforded the members through the club and thought that more of the members should attend the club meetings.

Colonel Bartlett (a near Kitten) was introduced as the handsomest lumberman in Atlanta and the champion reciter of the South, and after special request rendered, "The Hermit," and, "Casey at the Bat," to the great pleasure of all.

The annual barbecue and baseball game was then brought up and the President appointed the following committee of arrangements: H. J. West, Chairman; W. F. Methvin, J. M. Berckle, and Hamp Flowers.

A rising vote of thanks was given Brother Morrison, the retiring President, for his untiring efforts and in-

Smoker in San Francisco

Hoo-Hoo of the Bay district greatly enjoyed a smoker and athletic carnival held recently in the San Francisco Commercial Club headquarters. The evening's program was arranged under the supervision of Vicegerent Snark Faull, who is ever on the alert for ways and means to get members of the Order together in a friendly spirit of cooperation.

The Spokane Hoo-Hoo held a meeting and luncheon on the eighth floor of Culbertson's Ten Room at 12:00 p. m., Monday, April 23. There was a good turnout and a delightful social time was had by all under the able guidance of

Hoo-Hoo Passes the Thousand Mark in **New Members**

Hoo-Hoo is making a record that it can well afford to feel proud of. Up to May 22, 1,057 new members have been added to the membership list since September 9, 1922, and 11 Life members and 366 Reinstatements.

The splendid growth of the Order which is indicated in the increase of new members and the number of old members reinstating is more than of ordinary interest because of the fact that the Order is now exclusively lumbermen and the fact that the list of new members and reinstatements represents some of the most prominent and influential men of the Lumber Industry.

The Record of the Jurisdictions is as follows:

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T	Concats In	itiated Mem
Jurisdiction No. 1, Snark of the Universe, W. S. 1	Dick-	
ason.	7	151
Jurisdiction No. 2, Senior Hoo-Hoo, C. D. LeMas	ter11	171
Jurisdiction No. 3, Junior Hoo-Hoo, M. M. Elledg	ze <u>1</u>	_8
Jurisdiction No. 4, Bojum, Donald H. Clark	7	74
Jurisdiction No. 5, Seriven oter, E. S. Anderson	10	139
	2	15
Jurisdiction No. 7, Custocatian, R. D. Mundell	1	13
Jurisdiction No. 8, Arcanoper, L. R. Putman.	11	249 3
Jurisdiction No. 9, Gurdon, W. A. Nichols	17	237 8
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Total	67	1,057 11
It is anticipated over 1,500 new members ar	id over 500 re	cinstatements w
be added before the end of the Hoo-Hoo year.		



FORESTRY DOINGS IN GENERAL



Grazing Permits Approved.

Beginning in 1923 a new policy just approved by the Secretary of Agriculture will enable stockmen using the National Forests to secure ten-year permits for grazing their stock, according to notice just received at the Portland Forest Service offices. A large number of the users of the National Forests in Oregon and Washington will qualify for practically all of their stock under this new term permit arrangement.

The plan will affect approximately a million head of sheep and over 200,000 head of cattle and horses, in these two states. This period of assured use is double that heretofore allowed. The longer term permit is being granted largely for the purpose of enabling the stockmen who are dependent upon National Forest ranges to better finance their operations, forest officials state. It will also encourage better management which will be possible under the certainty of a longer period of range use.

Ten year permits will be issued only to stockmen who own commensurate and dependent much property. The permits will be issued for the full number of stock for which the stockmen have established preferences on the Forests. The permits will be subject to reduction of not to exceed ten per cent at the expiration of five years, the reduction being made for the admission of new settlers or increases to small owners now using the National Forest ranges.

The new grazing fees which are to be arrived at after appraisal of the National Forest ranges is completed will also go into effect beginning in 1925.

Forest Fire Causes.

Although the great majority of people who seek recreation in the forests of the Northwest undoubtedly understand the dire results of carelessness with fire in the woods, the fact remains that a large percentage of the 2,127 forest fires in Oregon and 1,624 in Washington during 1922 were man-caused. In fact, seven tyseven per cent of the Oregon fires were due to man-made causes, and ninetyone per cent of those in Washington. It is difficult to understand the mental makeup of a man who throws away a live cigarette butt, leaves an unextinguished camp fire, or tosses a burning match into the brush, if he is aware of the fact that the direct loss in 1922 from forest fires in these two states alone was far in excess of two million dollars. Disregarding a small percentage of incendiary fires, the answer must be plain ignorance, or indifference, on the part of those responsible.

tection Week, recently proclaimed by constantly throughout the year.

Planting Trees

More than a year ago Wythe Williams, writing from Paris of Clemenceau, whose home he had visited on the sea coast, told this story of the old man:

"But I love it," he said, "I love this place. I am of it. If one says one loves a woman, well, that is all; one can add nothing. It is like that when I say that I love this place where I was born.

He pointed to the forest. "I have watched that forest grow—these great pines. Eighty years ago there was not a single tree there." He stopped and picked He stopped and picked a little flower from the sands-a a little flower from the same delicate flower with exquisite perfume. "See, that grows here," he said, handing it to me. "It is said, handing it to me. "It is called 'the pink of the dunes.' And there are immortelles too.' He pointed about him. "And the heather-and over there by the house, you see, I am raising a plantation of pines from the sand."

He stopped speaking for a moment, then continued with one of the few touches of solemnity that I have ever heard from him. "I am almost 80; but what if I die a year from now-or a month from now? I am going to give myself the pleasure of planting trees, to see that they take root and grow."

What more inspiring or reassuring sight than an old man planting

the President for national observance. owners of timber, as well as State For- poles is \$0.021/2 per linear foot. esters and the Forest Service are particularly interested at this time in stressing the necessity of conserving our timber by protecting it from the waste resulting from forest fires. The governors of many of the states, as well as many for a special observance of the week. Schools are devoting time to a study of the importance of forests and are holding special exercises appropriate to the occasion. Special talks are being made before clubs and organizations. All this activity is more than mere propaganda in the interest of some pet scheme or theory. It deals with a subject vital to everyone in this country. It is a campaign against ignorance in one of its harmful forms. "Prevent Forest Fires-It Pays," should be the slogan difference is the purpose of Forest Pro. not merely forgotten, but kept in mind

Huge Tract For Sale.

The largest body of Douglas fir timber ever offered for sale by the Forest Service in the United States is now being advertised. This timber is situated on the North Fork of the Willamette River, in the vicinity of Oakridge, present terminus of the Natron cutoff. The tract includes 15,700 acres, is located within the Cascade National Forest, and has an estimated stand of 685,000,-000 board feet of fir, sugar and white pine and other species. The sale also has another unusual feature, in that ninety-one per cent of the stand is Douglas fir.

This unit is one of the most accessible and desirable bodies of timber ever offered by the Forest Service. It is part of a body of four billion feet on the same watershed which it is planned to manage on a sustained yield basis, insuring a perpetual life to the operation. It is estimated that a yearly cut of some fifty million feet can be harvested indefinitely from the area. Bids will be received until June 22 by the District Forester at Portland, Oregon. Prices are to be redetermined at the end of five years and every three years there-

Bids may be submitted on an optional basis either at \$2.25 per thousand for the Douglas fir, pine, cedar, and noble fir and \$0.50 per thousand for the other species, or at \$1.50 per thousand for the better species and \$0,50 per thousand for the inferior species for a total amount of 150,000,000 feet located in the river canyon, and \$2.50 per thousand for the better species and \$0.50 per thousand On the supposition that no one really for the inferior species for all other wishes to injure himself or others, private timber. The minimum price on cedar

Urges Forestry Policy.

"The cost of wood has now passed the cost of production by reforestation, and the time has now come when the state mayors, have issued proclamations calling of New York must lay out a definite forestry policy, to make possible the utilization of the millions of acres which are now producing little or nothing,' said Dr. Hugh P. Baker, executive secretary of the American Paper and Pulp Association, himself a technical forester who for eight years was dean of the New York State College of Forestry at Syracuse, speaking recently before the Central Adirondack Hotelmen's Association.

"We must face the facts," he added, "Forestry is now an economic problem, and not a sentimental one. These things must be done, if the state is to derive To overcome this ignorance and in- adopted by all during the week and then a fair return from its great natural resources:

"We must have a definite program of

-- [Joyce Kilmer.

A nest, of robins in her hair:

Upon whose bosom snow has lain;

Poems are made by fools like rne,

THE SERVICE OF THE TREES.

By W. R. Benet.

"Homes!" said the forest, shagging the

To cities that smoke and roar.

"Lintel and floor, roof-beam and door,

But first we shaped and prepared for

We raise the world, who are overthrown.

"Ships!" said the forest, tossing its plumes

Oceans and smoke with hurricane dooms,

On hull and keel with clanging boasts.

We have won a world to unveil and reveal

"Beauty!" the forest in silver light,

Star-crowned, striding along the height,

No stone takes lines of such vast designs

No steel such immortal mysteries!

From the birch by the lake to the moun-

We dwell with God!" said the trees.

Breathed dim and strange through the

All ports of the world beside.

Iron and steel may set their scal

All continents and coasts!

sunset change;

tain pine,

Lord of the lofty range.

"The weltering tide we master and

We rise and toil!" said the trees.

range,

these.

ride:

Who intimately lives with rain.

But only God can make a tree.

state and federal cooperation with private land owners.

"The state timber must be used for the common good, to produce the lumber needed by the state, under such proper measures of restriction by the state conservation commission as to protect the forests from devastation.

"Reforestation must be applied on the lands which have been so denuded as to prevent their restocking by natural

Where It Began.

George W. Peavy, who is Dean of the School of Forestry, Oregon Agricultural College, and was formerly in the United State Forest Service, has written a pamphlet on, "The Commercial Forests of Oregon," in which he gives the real reason for the slowness with which the people of America have awakened to the fatal results of forest destruction. He tells us how the pioneers in the infant colonies along the Atlantic faced what seemed to them a limitless forest and had to fight their way through for two centuries or more.

From this came "that peculiar attitude" which so perplexed the early leaders of forest conservation-the notion that a forest tree is of no consequence, and that any forest can be used or abused just as the individual pleases. It has taken fifty years of tireless effort on the part of such men as the late Dr. E. Fernow to substitute the ideas of public welfare and the economic importance of forests for this old-time enrelessness.

There is still much to be done to educate the present and all coming generations to a full sense of the place of forests in modern civilization. We are at times in serious danger of thinking more of the secondary uses of forest lands than of their primary and permanent valuewhich is simply the production of timber. That is the main thing for which they

Some Forest Facts.

The forests of the United States yield \$1,500,000,000,00 worth of products to American citizens annually.

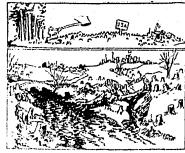
Quantities of lumber are being hauled 2,000 to 3,000 miles from the saw mill to its consumer. The average charge on lumber today amounts to more than the lumber itself cost thirty years ago.

Washington is cutting more of its timber per year than any other State in the Union. The present annual cutis conservatively estimated to be five billion board feet. Oregon is second in the list of States in total annual cut. with a little over 3,000,000,000 board

The Pacific Coast contains practically one-half of theremaining standings aw timber of the United States. Oregon leads all the States with a total stand of 493 billion board feet, with Washington second with 334 billion loard feet, and California third with 313 billion.

It is conservatively estimated that the standing timber of Oregon and Washington is worth one billion dollars, and when converted into humber will be worth fifteen billion dollars.

HOO-HOO BULLETIN IT TAKES A HUNDRED YEARS AND WE'D BETTER BE STARTING





Four million acres of timberland in Oregon and one-third of Washington's original timber area have already been destroyed by fire, and will therefore never aid in the upbuilding of these States; about thirty per cent of the original Douglas fir area of Oregon and Washington has been destroyed by forest fires

The 157,000,000 acres within the national forests, of wide geographical distribution, embrace in part the natural ranges of every species of wild life known to have existed in the continental United

Every man, woman, and child in these two states should help to prevent fires from destroying our forests, by never leaving a camp fire unextinguished, by being at all times as careful with fire in the forest as in the home; and by informing others who may not realize the danger of the utmost need for care with fire in the woods.

Secretary Wallace on Forestry.

Secretary of Agriculture Wallace, when he appeared before the Senate Committee on problems relating to reforestation, which began hearings recently, outlined the general forest situation of

WE ARE minima in this issue of THE BULLITIN the pamphle, "Trees" reveally issued for general distribution from National Headquarters. This pamphlet was compiled to abow that we are doing our part in helalf of the Launder Industry in supporting write while movements that have no do with Conservation and Reforestation, which is of vital limportance to every man, woman and child in America.

I amphleta of this kind distributed to the schools in our opinion will have a tendency to develop a better understanding of these and the bunder industry of America, and not only worthy but british.

I amphleta for the standard of the schools in our opinion will have a tendency to develop a better understanding of these and the bunder industry of America, and not only worthy but britishe.

We helieve the trees and the bunder industry of America, and the presentation of not retained the stall Associations. We presentated of not retain would be considered a service to its members and that the action would be considered a service to its members.

We believe that there is no better advertising that could be used by the retailer than that of supplying a certain number of trees to the beyon of his city, to see the with a copy of "TREES" giving information as to the value and importance to humanity, with lateractions for planting and carring, and the importance part that WOOD plays in the building and furnishing of the home.

We call attention to the fact that tals booklet begins with "TREES" and ernos with he "HOME."

National Headquarters will be glad to supply these booklets on request for \$1.25 pc 100.

the country and advocated a broad program of public action to meet our national timber requirements through the growing of new supplies.

"An original 5,200 billion feet of timber," said Secretary Wallace, "has been reduced to 1.600 billion feet of virgin and 600 billion feet of culled and secondgrowth stumpage. The forest area has shrunk from 822 million acres to 469 million, of which only 138 million acres are virgin forest, chiefly in the far West. The yearly drain on the forest is twenty-five billion cubic feet, the yearly growth about six billion feet. For sawtimber and other high-grade products the drain is six times the replacement.

"Forty-five per cent of our lumber cut is consumed east of the Mississippi and north of the Ohio and Potomac. but sixty per cent of the timber is west of the Great Plains. Depletion of the southern pine forests is rapidly increasing the proportion of far western lumber coming into the eastern markets.

"Between 1914 and 1920 the average rail haul on lumber increased thirtyseven per cent. The average freight charge in 1920 per thousand feet of lumber consumed was about \$7.30. Rising transportation costs are the fundamental cause of high lumber prices.

"In 1921 it took \$510 to buy as much lumber, and poorer lumber in quality, in the average market as \$100 bought in 1840. Twenty-eight States consumed more lumber than they cut. The annual freight bill on lumber amounts to about \$28,000,000 for Illinois, \$22,500,000 for New York, \$20,000,000 for Pennsylvania, \$15,000,000 for Michigan, and \$15,000,-000 for New England.

"Exclusive of farm woodlots we have 181 million acres of logged and burned forest land which had not been put into cultivation. Idle land is one of the most acute phases of the forest situation. Timber is the only profitable crop that most of this land will grow.

"The country is suffering today from a shortage of timber. Our unsatisfied demands will increase as timber becomes higher in price. A national forestry policy should aim to bring about continuous growing on as much as possible of the land suited chiefly to that purpose."

Many Trees Ordered.

H. F. Prescott, Secretary to the Conservation Commission of the State of New York, has informed national headquarters that the Northern New York Utilities has ordered 250,000 trees and the city of Glen Falls, 300,000 trees for planting up to April 5. The total orders received by the commission up to that date were 5,000,000 trees.

Massachusetts' Record.

The Department of Conservation of the State of Massachusetts has advised National Headquarters that during the past ten years it has distributed to state forests, 13,000,000 trees; to individuals, 2,000,000 and to cities and towns, 2,000,-000 or a total of 17,000,000. During this period it also has expended \$450,000 annually on its forestry program, divided

as follows: \$200,000 on the acquisition and development of state forests; \$50,-O00 on forest fires; \$20,000 on nurseries; \$150,000 for the suppression of insects and \$30,000 on general expenses.

Illinois Bills Pending.

There are at present two bills pending in the Illinois Legislature, drawn up to meet the forestry needs of the State as revealed in a recent survey. The bills provide for a forest experiment station and also gives the state control of certain forest lands to be established in future years. Copies of the bills may be secured by applying to the Illinois Forestry Association, No. 1010, 208 LaSalle Street, Chicago.

Here's Good News

The following letter, from Warren B. Bullock, Director, Information Service, American Paper and Pulp Association, is self-explanatory:

H. R. Isherwood,

Areade Building, St. Louis, Mo.

Dear Mr. Isherwood: Your Hoo-Hoo pamphlet, entitled, "Trees," is one of the best things I have

seen for many a day on forestry. You may be interested to know that we are putting across a week from Saturday, May 5, a planting of 5,000 trees in Yonkers; your old friend Brother Kellogg being one of the boosters and "yours truly," chairman of the Boy Scout committee, so you see there is at least one Hoo-Hoo who is interested in doing exactly what you suggest for this

spring. I guess I told you our camp group bought 12,000 trees to plant in northern Wisconsin this year as a starter, so when you talk reforestation, you are talking our regular language.

Sincerely yours,

discussed. His article follows:

By F. A. Good.

At a meeting of the Knot-Hole club held at the Grand Hotel in Lincoln, Nebr., on the evening of April 19, the subject of the celebration of Arbor Day and its important relation to reforestation in America was discussed and received the most serious consideration.

To this happy end and for the further sentimental value of trees as well, we appeal for the protection of our standing timber from the ravages of forest fires and for a retimbering of waste or cutover lands, that a future supply of lumber may be vouchsafed society.

Two beautiful poems, one typing a sentimental, the other an economic appreciation, are tendered herewith:

TREES

I think that I shall never see A poem lovely as a tree; A tree whose hungry mouth is prest Against the earth's sweet flowing breast; A tree that looks at God all day, And lifts her leafy arms to pray:

Thanks, Mr. Good!

The following article, by F. A. Good, recently appeared on the first page of the Nebraska Sunday State Journal, at Lincoln, Nebraska. Mr. Good was present at the meeting of the Knot-Hole Club. referred to in his article, at which the Hoo-Hoo namphlet on "Trees" was

Arbor Day and Reforestation.

Homes we build and deserts we change Steel and stone may come to their own.

The club endeavors to help as it may in the formation and enlightenment of public opinion to the end that our country may adopt sound and practical principles towards the establishment of a national forestry program. Such a program as will contribute to the permanence of our lumber supply which is so important and fundamental a source of our nation's welfare and prosperity.

WARREN B. BULLOCK. A tree that may in summer weat

Mr. Kellogg Says:

"The Hoo-Hoo Bulletin of March, it seems to me, sets a new level of interest and reports of effective work on the part of yourself and fellow officers.

"You have an opportunity to bring all branches of the greatly diversified lumber industry to a common meeting point upon the question of forestry and by so doing you will give Hoo-Hoo a standing that it has never before had.

"In view of the very proper efforts you are making to stimulate interest in forestry, you may like to glance at the enclosed leaflet which we have been using in Westchester County in Boy Scout work during the past two years.

"This list, of course, has no specific value outside this territory, but there is no reason why Hoo-Hoo mernbers elsewhere who should be and doubtless are backers of the Scout movement should not assist in the working out of similar lists for their respective localities.

"In order to get boys interested in forestry, we must first teach them about trees.

What a Membership in Hoo-Hoo Means to You Affiliation with the oldest and

- largest Industrial-Fraternal Order in the world of any one Industry.
- Privilege of wearing the only Emblem representing Lumberdom in its entirety.
- \$100 Benefit Certificate payable to your beneficiary—
 "The Helping Hand of Hoo-Hoo".
- The Pride of promoting Lofty Ideals defined in the Hoo-Hoo Code of Ethics—gaining the confidence of fellow lumbermen and
- Services of a Central Office where ideas for furthering the Industry are inter-changed.
- Admittance to Concatenations and meetings of all Hoo-Hoo Clubs throughout the world.
- The Bulletin, reporting the activities of Hoo-Hoo and important news of the Industry.
- Contact, Association and a Bond of Fraternalism with Fellow Lum-8

Association with the most progressive men who are giving a service to the trade and humanity as the Nation's Home Builders.

Here's the Hoo-Hoo Pamphlet on "Trees"



I think that I shall never see : A poem lovely as a tree; A tree whose hungry mouth is prest Against the earth's sweet flowing breast A tree that looks at God all day, And lifts her leafy arms to pray; A tree that may in summer wear A nest of robins in her hair; Upon whose bosom snow has lain; Who intimately lives with rain. Poems are made by fools like me, But only God can make a tree. - Joyce Kilmer.

Hoo-Hoo Forestry Declaration.

"The Concatenated Order of Hoo-Iloo by this Declaration makes known its desire to help in the formation and enlightenment of public sentiment in the United States of America, through such sound and practical principles of a National Forestry Policy as will contribute to the permanence of the lumber industry as one of the foundations of the nation's welfare and prosperity, thus insuring protection of all our standing timber and a retimbering of available waste lands that a permanent supply of timber may be vouchsafed society."

Origin of Arbor Day.

Fifteen hundred years ago, in a little town in Switzerland, the people of the village decided that they must have a grove of oak trees on their common, so a day was set aside on which every man, woman and child tramped out into the woods and each dug a little tree, which was carried to the common and planted, under the direction of a gardener. The old story says that everyone did this duty gladly, and that the older folks held a festival, with games in the evening, and that every boy and girl received a wheaten roll as a reward. Thus was the first Arbor Day observed among the people of the Alps. For many years afterward this little Swiss village observed the anniversary of its first Arbor Day by feasting and making merry, while the children paraded through the streets, carrying oak branches in memory of the first oak trees.

In America, Hon. J. Sterling Morton, of the State of Nebraska, is the "Father of Arbor Day." In 1872 he suggested to the Governor that a day be set aside for the systematic planting of trees through the efforts of the schools and citizens of the state. The Governor, appreciating the proclamation, which received such a gave you being, health and strength, or in the new position has settled. This

hearty response from the people that in loving affection of the wife who blesses over one million trees were planted. The your home idea spread and met such universal enthusiasm that over four hundred millions be properly planted, protected and cared of trees have been planted in Nebraska by school children since that time. April 10 was first set aside but was later changed to April 22, Mr. Morton's birth-

The worth of this custom was recognized in Texas in 1889, when the law was enacted designating February 22, Washhington's birthday, as Arbor Day.

Forty states now observe an Arbor Day and, in at least one state, a day is set aside in the spring, another in the fall.

How Do Trees Serve Us?

Trees serve so many useful purposes that it would be quite impossible to mention them all, but if you will try to imagine for a moment, living in a world without trees and without any of the products that come directly or indirectly from trees, you will at once begin to realize their true importance in relation to mankind.

exhale health-giving oxygen, thus preserving our health.

They shade us from the hot sun and cool the air by evaporating moisture from their leaves, and they shelter us from the cold, blustering winds of winter.

They give us many medicines to cure our ills and nurse us back to strength.

They furnish protection and nesting places for birds that destroy insects and sing for our entertainment.

They make our homes, schools and cities more beautiful.

They furnish us with books, papers and pencils we use in our homes and business. They furnish employment to many thousands of men and women and are a source of wealth in our forests.

They furnish wood, the most important and extensively used material in the construction and furnishing of the home in which we live.

They cover our hills and valleys with a forest growth that helps to store the rain natural position when planted. In order water we drink, which might otherwise become torrents, washing away the fer tile soil, filling up our rivers and harbors, and help to purify and filter the water that manure or other fertilizer best suited to feeds the springs, and to provide a shelter for fish and game.

For these reasons, and in return for these services, we should love and cherish tact with the roots. If the soil is dry, a trees as our friends. We should protect them from harm, care for them when they are thirsty, and increase the number planting. of our friends by planting trees each Arbor Day. From the time it is planted, a tree becomes more powerful and beau- streets. tiful for many, many years.

Forest industries, logging and pulp manufacture, make up the second largest industry in the United States in capital invested and labor employed.

it to the memory of that dear father or at about the same depth as it was originvalue of this plan, issued an Arbor Day mother whose loving care and sacrifices ally before transplanting, after the soil

It is not enough to plant a tree-it must for that it may grow to maturity to provide shelter and shade and beautify our landscape.

A Tree for every Child.

What We Plant.

"What do we plant when we plant the tree?

We plant the ship which will cross the sea, We plant the mast to carry the sails; We plant the planks to withstand the gales-

The keel, keelson, and beam and knee-We plant the ship when we plant the

"What do we plant when we plant the

We plant the house for you and me; We plant the rafters, the shingles, the

Trees absorb poisonous gases and We plant the studding, the lath, the doors.

The beams, the siding, all parts that be; We plant the home when we plant the

"What do we plant when we plant the tree?

A thousand things that we daily see; We plant the spire that out-towers the crag,

We plant the staff for our country's flag, We plant the shade from the hot sun free; We plant all these when we plant the

A Growing Tree Is Nature's Pride.

Directions for Tree Planting.

Large enough holes should be dug to accommodate the roots without cramping or crowding and they should hang in a to aid this, a small pyramidal mound of loose earth should be formed at the bottom of the hole. A little well-rotted the particular soil conditions under this will prove beneficial but it should be covered so as not to come in direct conthorough watering will prove much more beneficial than surface sprinkling after

Do not plant too close to buildings. poles or wires, nor to sidewalks or paved

The tree should be held firmly in an upright position while the earth is being placed back in the hole. This can best be done by two people, one holding the tree and the other filling in the earth. Plant a tree. Plant it now and dedicate The tree should be set so that it will be

means that it should be set just a little deeper than it was previously, for the loose dirt will settle somewhat in time. The earth should be pressed down very firmly about the roots. This can best be done with the foot, taking care however, not to scrape the bark or otherwise in jure the tree, and to keep it in a straight, upright position, and not leaning to one side. The soil about the newlyplanted tree should then be thoroughly

All too frequently the enthusiastic tree planter loses interest as soon as the tree is in the ground. He is sometimes disappointed at not having more immediate results in its growth and development, forgetting that the process of transplanting is at the best a violent one, and that the tree must have time to recuperate and care and attention to enable it to do its best.

Dedication.

(Form to be used for War Memorial plantings.)

We name this tree. It is hereby dedicated to the solomn mem-

ory of ... who laid down his life (their lives) that you and I might live. Let us strive to protect and care for it, that it may grow more beautiful day by day and may remain a memorial to the noble sacrifice this man has (these men have) made. We trust that all who come to enjoy its shade may in turn plant trees to be eujoyed by postcrity.

(Form to be used for general planting.) We dedicate this tree to heauty, usefulness and comfort. May our lives grow in beauty, usefulness and comfort to others as this tree expands its leafy boughs. Let us strive to protect and care for it, that it may be enjoyed by all, so that they, in turn, will leave, as a memorial of their appreciation, trees to be enjoyed by posterity.

Legal Value of Shade Trees.

Bhade trees have a value which may be thranslated into dollars and cents. In no ather investment may the individual or community achieve manifold profits such as those accruing from tree planting. Along with the dividends in beauty and comfort must be reckened the cash value of each tree successfully planted and ggrown.

Strikingly illustrative of the dollar and cents value of shade trees is the definite sappraisal placed on them by city authorities. Springfield, Mass., may be cited as an example. Figures show that Springfield has more trees in proportion to population than any other American city, and the municipal government places an appraisal value of \$100.00 on each tree. With a total of 25,000 trees in the city, this gives an appraised value of \$2,500,000 to be counted as an added asset of the community. Ann Arbor, Mich, uses a ssimilar method of computation and reckons the value of its 8,000 trees at :\$800,000. In reaching these figures, the city officials followed the formula worked out by Professor Filibert Roth, one of rthe foremost of American foresters, who formulated the first basis for shade tree waluation in this country.-[From "Trees es Good Citizens."

A resident lot, 150 feet frontage, in Mansas City, Mo., recently sold for May. \$12,500, while the adjacent 150 feet, equally as well located, could have been purchased for \$9,000. The difference in

value, \$3,500, represented the value of eight shade trees, or \$437.50 each.

Plant a Tree or Two.

Arbor Day Is Observed On Following Dates.

Alabama, on February 22.

Arizona, in five northern counties, Friday following first day of April. Elsewhere, Friday following first day of Feb

Arkansas, on the first Saturday in

California, on March 7.

Colorado, on the third Friday in April. Florida, on the first Friday in February Georgia, on the first Friday in December.

Hawaii, on the first Friday in Novem-

Indiana, on the third Friday in April. Louisiana, on the second Friday in

Massachusetts, the last Saturday in April.

Missouri, on the first Friday after first Tuesday in April. Montana, the second Tuesday in May.

Nebraska, on April 22. New Jersey, on the second Friday in

April. New York, on the Friday following

May 1. North Carolina, on the Friday after November 1.

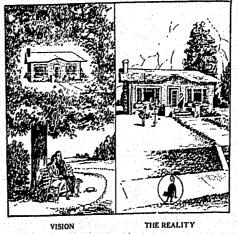
Oklahoma, on the Friday following the second Monday in March.

Oregor, the second Friday in April. Porto Rico, the last Friday in Novem-

Rhode Island, the second Friday in

South Carolina, on third Friday in November.

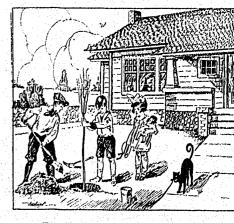
Texas, on February 22.



There two pictures tell a story that strikes home to every man, woman and child

Takes two pictures the above the state of the first consideration; The first is but a vision, the circum of youth—the look into the future. There is hope of a home that some day will be their own. Here love is the first consideration;

hen, as time passes, the vision becomes a reulty. Nature's reled to man's needs and HOME, HEALTH, HAPPINESS, and LONG LIFE



Birth of the Arbor Day Spirit

"JOCK, when ye have nathing else to do, ye may be aye sticking in a tree; it will be growing, Jock, when ye're sleeping."

(Advice of the Laird O'Dumbeedlykes to his son,

The Heart of Midlothian-Sir Walter Scott.)



A Tree Now, a Home Later

Utah, on April 15.

Arbor Day is designated by the Governor of the States of Connecticut, Delaware, Illinois, Iowa, Kansas, Kentucky, Maine, Maryland, Michigan, Minnesota, Nevada, New Hampshire, New Mexico, North Dakota, Ohio, Pennsylvania, Vermont, Virginia, West Virginia, Washington, Wisconsin, Wyoming.

Arbor Day is designated by the Superintendent of Schools of the States of Idaho, South Dakota, Tennessee.

Praising "Trees"

A constant stream of letters has been pouring in to national headquarters, containing words of praise for the pamphlet, "Trees," recently published by the Concatena ted Order of Hoo-Hoo. These letters, in the main, are from persons representing the best minds in the industry and the nation at large and a great many of them are not members of Hoo-Hoo, which shows that the writers had a wholly unselfish motive in addressing their praise to the national office. Lack of space prevents us from publishing all of the letters. Just a few of them are given below:

(From John C. De Camp, Michigan Agricultural College, East Lansing, Mich. "Your letter of April 13 and the

little Conservation - Reforestation booklet are received. Your courtesy in sending them to me is much appreciated.

"I like the booklet, I especially like the 'growing when ye're sleeping' idea on the third page. Think the thought might be profitably extended into the Hoo-Hoo campaign. Lots of people, myself included, own lots partly as speculation, partly or mostly with nebulous, but nevertheless carnest desire to some day build a home thereon. Plant a tree now while we are waiting for the time to come when we can build not only increases the value of our lot while we are waiting but because of having planted there we have the concrete beginning of a home which may hold us on to building time when otherwise we would give the project

(From Phil H. Hanson, Executive Assistant, Minnesota State Forest Service, St. Paul.)

up and never build at all."

"In accordance with your circular of April 26, please send us 300 of the little booklets, 'Trees,' sending us invoice in duplicate. I am sure this little booklet will aid the movement in behalf of forestry."

(Charles C. Deam, State Forester, The Department of Conservation, Indianapolis, Ind.)

We wish to thank you very much for your pamphlet on "Trees.' This is a very ine pamphlet.

"Here is hoping that you may be able to encourage many people to



plant trees because we are surely needing them."

(Jos. S. Illick, Chief Office of Research Department of Forestry, Harrisburg

"It is an admirable little publication and I feel sure that it will do much good. I am particularly impressed with the chapter, How do Trees Serve Us.' "

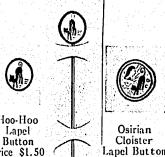
(R. S. Maddox, State Forester, Bureau of Forestry, Nashville, Tenn.)

"I have looked over the little circular with a great deal of interest and can readily see it will be helpful to the reforestation idea by its circu-

(From H. J. Eberly, Deputy State Forester, Oregon State Board of Forestry, Salem, Ore.)

"I have looked this pamphlet over with much interest and wish to congratulate your organization upon your efforts along forestry educational lines. Your bulletin, I am sure, will do much good in our public

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H. R. ISHERWOOD, Secretary-Treasurer
Arcade Building
St. Louis

A New Book by Doug Malloch

One of the members of Hoo-Hoo who is known not only to every man who wears the emblem but also to millions outside the domain of the Great Black Cat, is Douglas Malloch, known to the lumber trade as "The lumberman poet" and to the world at large as "the poet who makes living a His poems each week in the American Lumberman, and each day in many of the leading newspapers of the country, and occasionally in the Red Book, Saturday Evening Post and other magazines, have endeared him to a large audience of readers.

News of a new book by Malloch. however, comes as a matter of special interest to the lumber trade, because he was born and bred among the lumber camps and lumber yards and sawmills and is a lumberman first of all. In fact, he has been called the man who "put the lumber industry on the library tables of America," and every man who calls himself a lumberman will want a copy of "Come on Home."

For "Come on Home" is the title of the new book and that is the theme of the whole volume. Every line of its humor and philosophy and sentiment is an appeal to "come on home" to the good old fundamental virtues and the good old fundamental fellowship of life. Douglas Malloch is him-. self a reflection of the Hoo-Hoo spirit and the book is a reflection of him. On his opening page he sings:

"Oh, we have such memories of you! Come on home and let us love you! Hearts are hungry while you roam; Pack your things, and come on home!"

And then through 220 pages which are guaranteed to bring a smile to the face or a tear to the eye, Malloch takes you back to "The Back Stoop," "Dreams of Long Ago," "Her Garden," "His Mother's Tears," "Home on Christmas Day," "The Latch Upon the Gate," "The Little House of Long Ago," "The Night Ma Heard the Burglar," "Supper-time," "The Woodpile" and to other "Things of Other Days,"

But "Come on Home" is a book full of the joys of the present as well as of memories of the past. Malloch sings about "The Boy on First," "The Bride," "Discipline," "Husbands," "Wives," "Our Daily Bread," "Our Own," "The Perfect House," "The Pillars of a Home," "The Second Fiddle" and on other themes. Likewise, there is many a thought and inspiration for the future in such poems as "Don't Grow Away," "A Father's Prayer," "How You Fixed?" "Just Starting Out," "Keep Each Other Young," "The Man Your Boy Will Be,"

The mind of a child

is the most fertile spot in which to plant the trees of the future.



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Dang it, Help 'em Keep Things Moving

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